



UKINBOUND
THE VOICE OF INBOUND TOURISM

SUMMER BALL

20 June 2019

Honourable Artillery Company, London

SPONSORSHIP OPPORTUNITIES

UKINBOUND SUMMER BALL

The UKinbound Summer Ball brings together 350 inbound travel trade professionals to network with key industry contacts, entertain clients, and celebrate the successes of the inbound tourism industry in style.

A sparkling drinks reception will be followed by a three-course meal and charity prize draw, after which attendees will dance the night away! There will also be wonderful entertainment throughout the evening.

By sponsoring at Summer Ball, you can:

INCREASE your profile in the tourism industry

GENERATE new leads and business interest

PROMOTE new products, services and initiatives

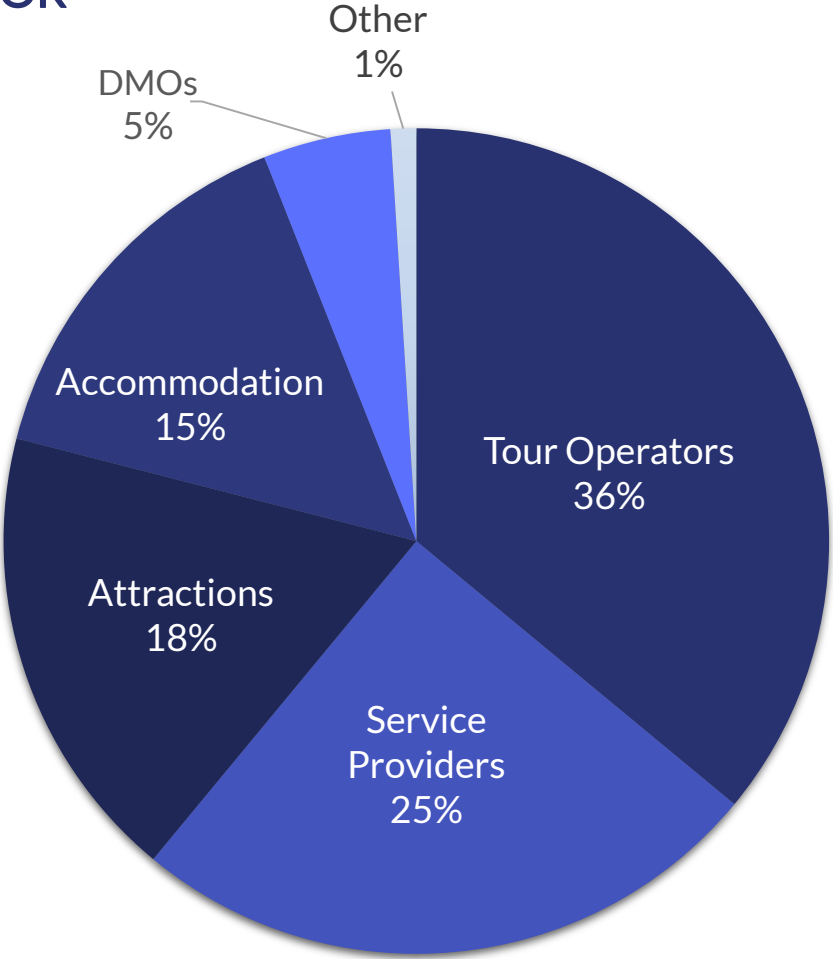
ENHANCE your visibility over other members



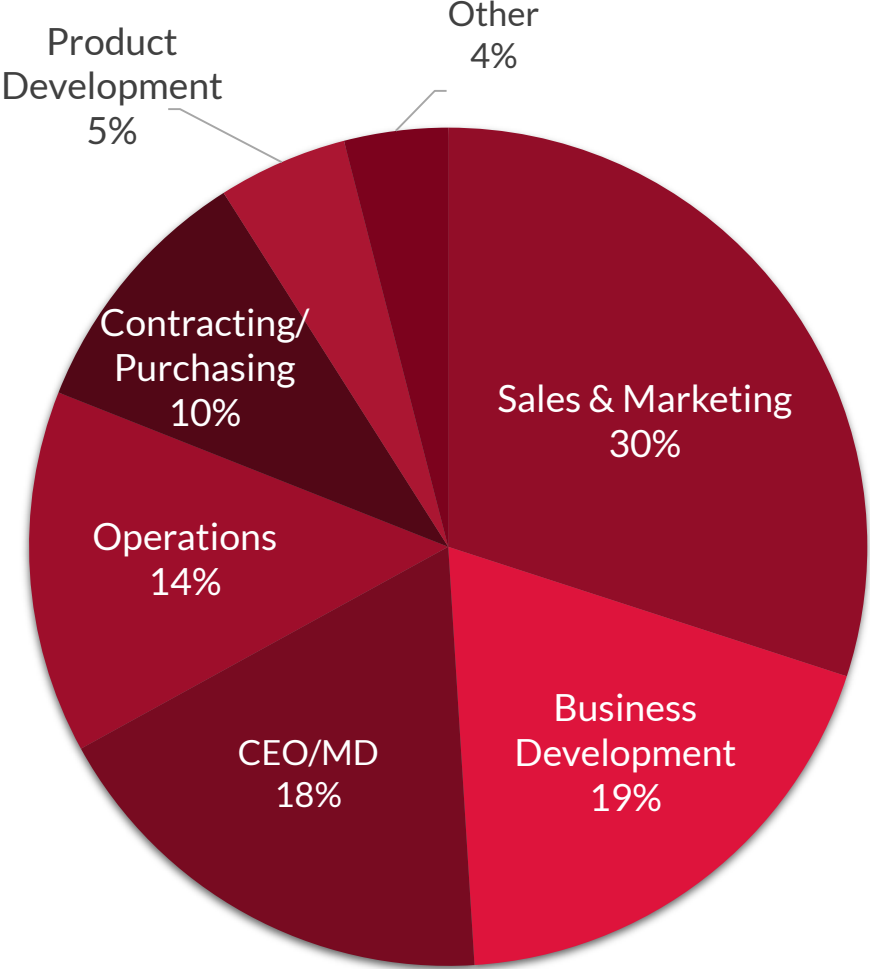
SUMMER BALL 2018

320 guests

SECTOR



ROLES



SPONSORSHIP PACKAGES

Headline Sponsor	x1	£10,000
Silhouette portraits sponsor	x1	£1,995
Magic Mirror sponsor	x1	£1,500
Late Night Bites sponsor	x1	£1,995
Gift bag sponsor	x1	£1,995
Gift bag inserts	multiple	£250



All sponsors will be acknowledged via UKinbound's social media, which has more than 3,900 followers on Twitter and 2,500 on LinkedIn.

HEADLINE SPONSOR

The Headline Sponsor can enjoy a presence throughout each element of Summer Ball, including:

- Logo and headline sponsor billing on pre- and post-event materials, in the Summer Ball menu and on the sponsor wall
- Opportunity to showcase your product or service
- Opportunity to give a welcome or show a short video during the dinner
- Branding on red carpet as attendees arrive at the venue
- Branding on outdoor furniture during pre-dinner drinks
- Branding on aprons of catering team during dinner
- Branded water bottle giveaway at end of the evening on attendees' departure
- Gift bag insert
- Table of 10 at Summer Ball

MAGIC MIRROR SPONSOR

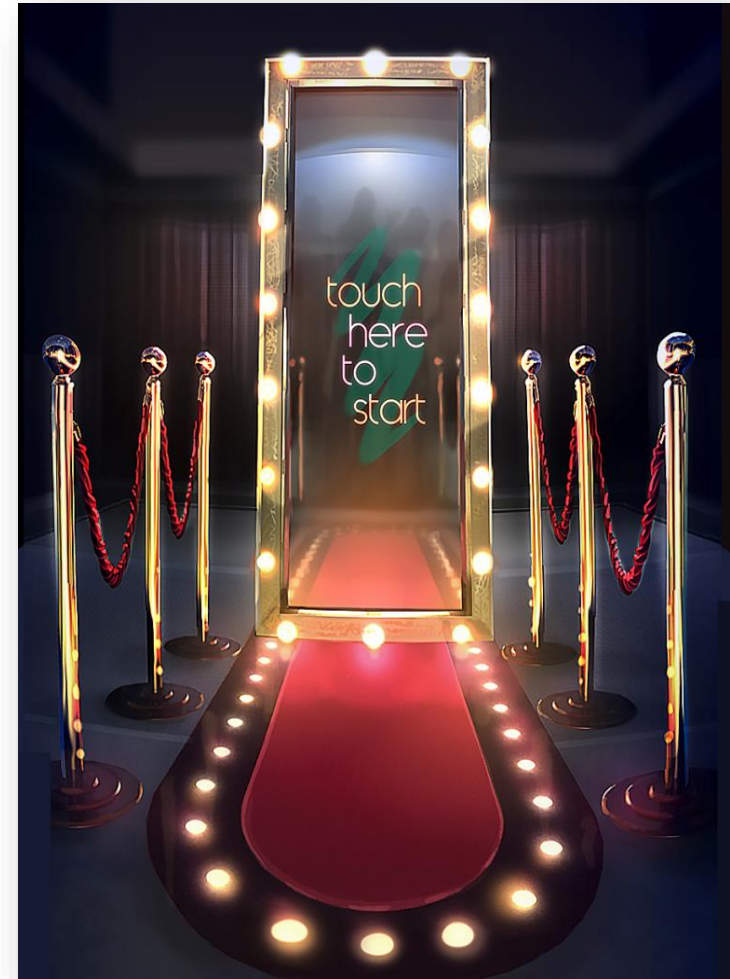
The Magic Mirror photo booth is the latest trend for upmarket corporate events.

A stunning Hollywood-style lit frame and VIP red carpet entrance complete with ropes and poles brings glitz and glamour.

Guests can take unlimited pictures and each print will feature your logo in full colour, providing a long lasting and memorable memento of the event.

BENEFITS INCLUDE:

- Logo on pre- and post- event materials, in the Summer Ball menu brochure and sponsor wall
- Verbal acknowledgment during welcome
- Acknowledgement on social media
- Branding on mirror and prints



SILHOUETTE ARTIST SPONSOR

A new innovation for the UKinbound Summer Ball - create a timeless and elegant memory of the event by providing guests with their very own silhouette portrait.

Your branding will be featured on the portrait cards, with the opportunity to include additional descriptive text.

BENEFITS INCLUDE:

- Logo on pre- and post- event materials, in the Summer Ball menu brochure and sponsor wall
- Verbal acknowledgment during welcome
- Acknowledgement on social media
- Branding on portrait cards



LATE NIGHT BITES SPONSOR

At the end of a great evening what could be better than an American style hot dog to keep guests going into the small hours and re-fuel for the journey home?

Sure to be a winner with the guests, this opportunity is enhanced by significant branding including full colour branded napkins, menu logo branded, pop-up displays and social media coverage.

This is a new addition to a fun and popular event, and provides an opportunity to raise awareness of your business while sending the guests home both happy and content!

BENEFITS INCLUDE:

- Logo on pre- and post- event materials, in the Summer Ball menu and on the sponsor wall
- Verbal acknowledgment during welcome
- Acknowledgement on social media
- Branded station with napkins in prominent position during post-dinner entertainment and DJ set.



GIFT BAG SPONSOR

With some 350 delegates anticipated at the 2019 Summer Ball, gift bags are a highly effective method of distributing branded product to your target audience.

Every attendee will receive a gift bag at their seat – your branding will be front and centre as guests sit down to dinner.

BENEFITS INCLUDE:

- Logo on pre- and post- event materials, in the Summer Ball menu and on the sponsor wall
- Verbal acknowledgment during welcome
- Acknowledgement on social media
- Opportunity to include gift bag insert*

**Please note sponsor will be responsible for provision of insert and delivery to a UK address*



GIFT BAG INSERTS

With some 350 delegates anticipated at the 2019 Summer Ball, gift bags are a highly effective method of distributing branded product to your target audience.

Every guest at the Summer Ball will receive a gift bag at their seat.

At just £250 per insert, this is one of the most cost-effective ways to promote your business activity to the entire Summer Ball audience.

Please note sponsor will be responsible for provision of product and delivery to a UK address





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GET IN TOUCH

To book or for more information on any of the sponsorship opportunities listed please contact:

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