



UKINBOUND
THE VOICE OF INBOUND TOURISM

UKinbound Annual Convention 2020 - Bristol
'Innovation, collaboration & the future of tourism'

Programme

(please note that content, timings and format may be subject to change)

WEDNESDAY 05 FEBRUARY – Mercure Bristol Grand Hotel	
10:00	Delegate Registration
11:00	Welcome from UKinbound & Destination Bristol
11:20	Annual General Meeting Chairman's Address
12:30	In conversation with Sally Balcombe, CEO of VisitBritain
13:00	Informal Buffet Lunch
14:00	Keynote: Bruce Daisley, VP (EMEA), Twitter
15:00	Refreshment Break
15:30	Panel Debate
16:30	Free time
19:00	Informal Networking Dinner – <i>Bristol Museum & Art Gallery</i>
THURSDAY 06 FEBRUARY – Mercure Bristol Grand Hotel	
09:00	B2B workshop registration & welcome presentations
09:45	B2B Workshop
13:15	Lunch
14:15	B2B Workshop <i>(continued)</i>
15:45	Refreshment Break
16:15	Digital Marketing Seminar & Buyer/Supplier Workshops
17:00	Free time
19:00	Coach Transfers to Gala Dinner
19:30	Awards of Excellence Gala Dinner – <i>Aerospace Bristol</i>
FRIDAY 07 FEBRUARY – Familiarisation visits	
10:00	Optional fam trips to Bristol and Bath – see selection here.