



# UKINBOUND

THE VOICE OF INBOUND TOURISM

## **Sustainability Policy**

UKinbound is a trade association with over 400 members across the travel trade. Its mission statement is:

*“To help our members manage successful, profitable businesses that are part of a vibrant and sustainable inbound tourism industry.”*

Concern for the environment and promoting a broader sustainability agenda are a key part of UKinbound’s professional activities and the management of the organisation. True sustainability relies on visitor satisfaction, industry profitability and community acceptance; it also relies on our guardianship of the natural environment.

We aim to follow and champion good sustainability practices, to reduce the environmental impacts of all our activities and to help our members to do the same.

### **Our Values**

- To comply with, and exceed where practicable, all applicable legislation, regulations and codes of practice
- To integrate sustainability into our business considerations
- To encourage our members to integrate sustainability considerations into their business decisions
- To ensure all staff are fully aware of our Sustainability Policy and are committed to implementing and improving it
- To minimise the impact on sustainability of all office and transportation activities
- To strive continually to improve our sustainability performance.

### **Key Activity**

#### *Travel and Meetings*

- Travel by public transport (especially train) to meetings except when not practical.
- Time meetings to avoid multiple trips.
- Reduce the need for our staff to travel, by supporting flexible working arrangements, including home working, video conferencing and webinars.
- Reduce the need for Board members to travel to quarterly Board meetings by using video conferencing facilities except when not practical or desirable

## *Events*

This policy applies to all events hosted and paid for by UKinbound. In particular, we request our host venues to:

- Supply their policy outlining their commitment to sustainability (including, but not limited to, the reduction of single-use plastics, use of renewable energy sources and recycling facilities. Water should also be provided in glass bottles or jugs and not plastic).

We acknowledge we have limited influence over third-party events we may attend but do not organise, such as trade shows where we exhibit. While we cannot control the decisions of these parties, we commit to educate them of our policy and encourage them to align their operating practices accordingly.

## *Purchase of equipment and consumption of resources*

- Minimise our use of paper (and other office consumables), use recycled/recyclable products and actively reduce waste
- We ask our staff not to order single-use plastic office consumables
- Use electronic mail and website communications wherever practicable and possible.
- As far as possible, arrange for the reuse or recycling of office waste, including paper and plastics, computer supplies and redundant equipment.
- Using local suppliers wherever possible to reduce carbon footprint
- Reduce the energy consumption of office equipment by purchasing energy-efficient equipment and practise good housekeeping.
- Purchase electricity from a supplier committed to renewable energy.
- Ensure that timber furniture, and any other timber products, are recycled or from well-managed, sustainable sources and are Forest Stewardship Council (FSC) certified.

This policy will be reviewed quarterly by the UKinbound Secretariat and Board.