**Design & Social Media Manager**

**Do you know your OTA from your ITO? Are you a travel, leisure and tourism industry lover with a passion for changing the way things are done? This exciting opportunity will have you join a young, ambitious and expeditious team at the start of their journey.**

**About That’s The Ticket:**

That’s The Ticket is a tourism consultancy group of Sales & Marketing professionals, born out of a desire to help the travel, leisure and tourism industry and all the businesses that will need to redefine their marketing strategy following the pandemic.

Bringing extensive B2B, travel trade and e-commerce experience, as well as design, copywriting and website expertise, the team work together to help venues realise and achieve their full potential, by offering:

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| • Sales Plans | • Video Production |
| • Marketing & Media Plans | • Social Media Content |
| • Distribution & Contracting | • Website Development |
| • Graphic Design & Artwork | • Ticketing, Connectivity & Technical Support |
| • Copywriting | • Travel Trade Representation |

The pandemic is the most significant challenge that travel and tourism has faced in recent times and, following sustained closure, travel organisations may not be able to take on long-term financial commitments such as new employees or retainers. Meanwhile, business models and strategies must be revised in order to adjust to the new normal, and venues might need some extra support with this. But how can they get that? Welcome to That's The Ticket.

**About The Role:**

As Design & Social Media Manager, you will need to;

- Oversee our social media platforms

- Oversee client social media platforms

- Create impactful content achieving client objectives

- Design brand content, including animation (Canva skills essential)

- Liaise with the Head of Technology to ensure the website is well maintained

- Ensure all content is optimized for search engines

- Liaise with clients directly (B2B skills essential)

- Impeccable communication skills

- Check and deliver upon client briefs thoroughly

- Bring a strong commercial mindset

Ideally, you will have a degree or equivalent experience in graphic design and/or social media management. You will have demonstrable experience of working with or for a travel trade brand on a visitor journey, as well as demonstrable experience working with or within the attraction, leisure, travel and tourism sector.

Must be creative, with an eye for detail, fantastic content ideas and the ability to deliver them.

**Salary:**

Up to £30,000 per annum, depending on experience. Working from home for the foreseeable.

**How To Apply:**

Email Emma-Jane Nutbrown, emma@ttticket.co.uk, with your cover letter and CV. Applications close 26th February 2021.