



UKinbound Cotswolds Presentation

8 April 2021

Slide 1	Welcome to Uncover the Cotswolds
Slide 2	<p style="text-align: center;">Where are the Cotswolds?</p> <p style="text-align: center;">Over 2,000 km² - west of London and north west of the Great West Way It's a big triangle bordered by: Oxford in the East Bath in the South Stratford-upon-Avon in the North</p> <p style="text-align: center;">There are no clear boundaries to what is generally considered the Cotswolds!</p>
Slide 3	<p style="text-align: center;">What are the Cotswolds?</p> <p style="text-align: center;">The Cotswolds is an area of outstanding natural beauty, a range of green, rolling hills criss-crossed by dry stone walls and small rivers. There are hundreds of beautiful little historic towns and villages scattered across the landscape. This is rural England – the rural England of your imagination...</p>
Slide 4	<p style="text-align: center;">Why visit the Cotswolds?</p> <p>The Cotswolds offers such a wide choice of wonderful places to visit and exciting things to do.</p> <ul style="list-style-type: none"> • Welcoming and relaxing and natural environment • Traditional history and heritage • Glorious gardens • Quality food & drink • Upmarket independent local shops • Stylish accommodation • Ease of getting to the destination <p>It's more than just a photo opportunity!</p>
Slide 5	<p>Cotswolds Video – url - https://youtu.be/pmacr6QQFFU</p>
Slide 6	<p style="text-align: center;">Latest News and Anniversaries 2021/2022</p> <p>There is a wealth of exciting new bookable experiences in the Cotswolds - particular highlights include:</p> <ul style="list-style-type: none"> • Kingfisher Trail - 21 kingfisher sculptures painted by talented artists will be located in towns and villages connected to our rivers. • Tewkesbury Abbey 2021 – Celebrating 900 years & 550 years since the battle of Tewkesbury. A range of events will take place from 2 May – 24 October 2021. Including new 2 hour Tewkesbury Battlefield walks. • Larkswold - new crafting workshop experience. • Bloomery at the Potting Shed near Broadway, new interactive floristry workshops • New food and drink experiences from The Old Bakehouse Cookery School, The Scenic Supper and Gluts and Gluttony. Plus a new range of food tours from Savouring Bath and foodie trails from Old Stocks Inn. • Wild Carrot has expanded and has a new base for its cycling experiences, amongst other activities.



	<ul style="list-style-type: none"> • Cotswolds Way 50th Anniversary in 2021 - celebrated with events and sponsored walks • New walks will be open on the Sherborne Estate, and new one-day small group guided walks from Cotswolds Walks and Hikes and Bikes. • Project BlackJack - Rebellion and Mystery - Sept. 2021 bronze statues of St. John the Baptist and The Virgin Mary can be seen in the huge tower of Cirencester Parish Church. • COMING SOON 2022 – 2022 will see the opening of the £150m car museum Mullins Motor Museum – Enstone; Opening of Eynsham Hall following an extensive refurbishment; and the opening of the new Designer Outlet Cotswolds.
Slide 7	<p style="text-align: center;">Traditional History and Heritage</p> <p style="text-align: center;">National Trust - Dyham Park, Sherbourne Estate, Chastleton, Snowhill Manor English Heritage – Hailes Abbey, Belas Knapp, Rollright stones World Heritage site – Blenheim Palace Castles – Berkeley & Sudeley with Eastnor Castle & Goodrich Castle over towards Forest of Dean Broadway Tower & fantastic views as well as electric bike hire & café Kelmscott Manor – currently being refurbished</p>
Slide 8	<p style="text-align: center;">Blenheim Palace Contact: Samantha Vaughan, Marketing Manager SVaughan@blenheimpalace.com Tel: 01993 227132 For group bookings contact - groups@blenheimpalace.com Tel: 01993 815600 blenheimpalace.com</p> <ul style="list-style-type: none"> - New Exhibitions opening – Churchill and Stables - New Stables Café with an interactive ordering app - New accessible routes down into the Formal Gardens - Parklands with trails and some of the most amazing wildlife. - Cecil Beaton Exhibition May-August - Full events programme from Drive in Movies to our largest event of the year Christmas - On-line shop - Virtual Tours
Slide 9	<p style="text-align: center;">Discover Glorious Gardens</p> <p>All year round the gardens of the Cotswolds surprise starting with snowdrops in late Jan / Feb at sites such as Colesbourne Estate, Painswick Rococo gardens to Spring bulbs at Cerney House Gardens.</p> <p>Summer sees the roses at Kiftsgate garden & the borders Bourton House Garden come alive. Do not miss HRH Prince Charles garden at Highgrove or the stunning Rousham gardens or Hidcote garden.</p> <p>Autumn brings the two arboretums alive of Batsford & Westonbirt where you can walk through the trees.</p> <p>Winter sees the enchanted glows of light trails at Blenheim Palace, Westonbirt and Sudeley castle still keep visitors entertained. Cheltenham is well known for parks and open spaces including Pittville Park & Imperial gardens.</p>
Slide 10	<p style="text-align: center;">Bloomery Contact: Allyson Martin, Owner</p>



Hello@bloomery.co.uk Tel: 01386 854185

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Where we are . . .

- Bloomery is located just outside of Broadway on the beautiful Farncombe Estate also home to Dormy House Hotel, The Fish Hotel and Foxhill Manor.

What we do . . .

- Workshops, weddings, events and local bouquet delivery.
- Workshops – 8 workshops to choose from including; seasonal handtied bouquets, seasonal vase arrangements, Christmas wreath, summer wreath, dried flower bouquet, dried flower cloche, preserved moss wall art. Find out more [here](#).
- Workshops are about two and a half hours, all equipment and materials are provide, the workshop includes refreshments and locally made cake. You take with you anything you make (full list of workshops available at www.bloomery.co.uk).
- I can create bespoke workshops for groups of up to 10 people, frequent independent travellers can book one of my scheduled workshops which will be available on TXGB, or direct bookings via phone or email.
- I'm also working with other local creatives to add workshops such as Chinese Calligraphy and modern embroidery.

How we do it . . .

- During British flower season (April – October) we use flowers from our own cutting garden and buy from local growers.
- Don't use florists foam (Oasis) or cellophane instead we use chicken wire and moss and all bouquets are delivered in a glass vase for the recipient to keep.
- Floral foam (Oasis) takes 100's of years to break down and I don't want to start on what's it made from and the toxic gasses that it might produce as it does biodegrade. This is why when I decided to start my own business I went on a workshop with Philippa Craddock who created the flowers for Harry and Meghan's wedding, to learn how to use mosses instead of foam.
- Did you know nearly 90% of flowers bought in the UK are imported and the average supermarket flower can travel up to 3,000 miles before reaching your vase, not to mention the gases they're treated with to get them to last while they're travelling, which is why in season I buy as many flowers as I can from local flower growers to support the local economy and reduce my business's carbon footprint. Also UK flowers have more scent, they feed our UK bees and it's great to work with wonky stems that add more interest to an arrangement.

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Stylish Accommodation

Cheltenham is a key base for accommodation with a variety of options from glamping to pubs with rooms, luxury hotels, countryside B&B's, self-catering and group friendly hotels.

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Oxford Witney Hotel

Contact: Karl Wilson, General Manager

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The hotel can provide the following to groups and tours:

- Bedroom types
 - Standard, deluxe ore superior rooms.



	<ul style="list-style-type: none"> ▪ 10 rooms with double and single bed. ▪ Over 40 twin rooms ▪ over 25 ground floor rooms ▪ Rooms with both baths and walk-in showers. ○ Leisure facilities – all included in your stay <ul style="list-style-type: none"> ▪ Swimming pool ▪ Sauna ▪ Steam room ▪ Jacuzzi ▪ Gym ○ Restaurant & bar with selection of dining facilities <ul style="list-style-type: none"> ▪ Fresh food prepared and cooked onsite ▪ Choice menus always available ▪ Tables of 6 people maximum ○ Accessibility and coach parking. <ul style="list-style-type: none"> ▪ Located just off A40 very convenient & close to major road ways. ▪ Complimentary parking including plenty space for coaches. ● Location and proximity to many attractions <ul style="list-style-type: none"> ○ Blenheim Palace – 11.1 miles ○ Bicester Village shopping – 21 miles ○ University of Oxford – 12 miles ○ Oxford Bus Museum – 8.1 miles ○ Cotswold Wildlife Park & Gardens – 9.2 miles ○ Downton Abbey Filming set – 5.9 miles. <p>Covid-19 precautions and processes are all in place.</p>
Slide 13	<p style="text-align: center;">Quality Food & Drink</p> <p style="text-align: center;">Cotswolds has several vineyards, cookery schools, several breweries & Cotswolds Distillery for whiskey & gin, farmers markets & of course pubs etc.</p> <p style="text-align: center;">Eg.</p> <p style="text-align: center;">Baking Scones in a Cotswold Cottage</p>
Slide 14	<p style="text-align: center;">Savouring Bath</p> <p style="text-align: center;">Contact: Mike James, Owner</p> <p style="text-align: center;">mike@savouringbath.com Tel: 01225 425843</p> <p style="text-align: center;">For group bookings contact hello@savouringbath.com</p> <p style="text-align: center;">savouringbath.com</p> <ul style="list-style-type: none"> ● Savouring Bath provide walking tours of Bath combining fun anecdotal commentary on the city’s culinary heritage, with visits to independent food and drink artisans for samples of their produce. ● Tours are limited to 8 participants and we operate a schedule of 2 tours daily (morning and afternoon) Tues-Sat, with private tours available on request. ● Tours last 3 hours and offer a chance to sit and engage with Bath’s culinary creatives at some of our visits. ● Our tour guides are all locally based and passionate about Bath and the city’s food and drink scene. ● Each tour includes around 7 visits and a meal worth of food and drink samples.



- Our tours include Guilty Pleasures on weekday afternoons, Culinary Comforts and Local Flavours on Saturdays.
- But our most popular tour is Food Heroes on weekday mornings, which covers lots of culinary heritage with sample tastings of products that have been made in Bath for over 300 years.
- Private tours are all bespoke and we'll work directly with you to construct an itinerary which suits your clients' needs, to a capacity of 8-10 pax per group.
- The newest tour on our repertoire is the Cheese Tour of Bath.
- After completing 2 separate certificates of training with the industry recognised body, the Academy of Cheese, Savouring Bath's lead, Mike James brings his knowledge to provide an insight into some of the best West Country cheeses!
- This is a shorter tour at 1.5 hours and starts with a 'palette-training' when you'll learn to taste like a pro.
- On our cheese tour (and being in Somerset) there'll be the obligatory cheddar tasting, but we'll taste some of the best award-winning cheddars and using simple exercises like this you'll get to grips with what makes each so different
- There'll also be commentary on Bath's culinary history and recommendations of the best cheese options in town along with tastings of local cheese and a chance to experiment with cheese pairing.
- All our tours (except our new cheese tour) are commissionable
- We can offer a number of purchasing options including an affiliates scheme, reseller access to our booking portal, direct booking by phone or email, or channel management via your integrated distribution platform with TXGB

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Cotswolds Tours & Travel
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High Quality Luxury Experiences & Tours

Cotswold Tours & Travel are a highly respected leader in luxury travel and tours in the Cotswolds and the U.K. Cotswold Tours & Travel cares for perfection and puts you first listening to your desires and interests. We listen, respond, and deliver tours that go beyond the basic contrived sites. Our immersive experience led days take you behind the scenes, embracing the British culture and our diverse portfolio offers something for everybody.

Our passion is about getting immersed into local life to provide a real authentic immersion into the culture and experience things that are not contrived, many guides can reel off the history and be boring 'teachers', our tour guides burst with passion and enthusiasm and as local ambassadors we show our guests real local life, sharing the stories we love whilst showcasing the best of the area and meeting local characters along the way.

With our passion, years of experience and personal connections we are able to offer a truly unrivalled experience. Our certified talented tour guides will perfect each day you travel with



	<p>us, their in-depth local knowledge will maximise your time on vacation, whilst travelling in style in one of our luxury Mercedes vehicles.</p>
<p>Slide 16</p>	<p style="text-align: center;">Helping you sell the Cotswolds</p> <p>Range of assets, collateral and support:</p> <ul style="list-style-type: none"> • Uncover the Cotswolds trade website with many bookable experiences - www.cotswolds.com/trade • New Travel Trade itineraries • Travel Trade Brochure • Useful information for Tour operators • Coming Soon – new accommodation trade directory • One-to-one support for itinerary development • Access to image and video library • Regular updates via our trade e-newsletters
<p>Slide 17</p>	<p style="text-align: center;">Have you been listening? Question 1.</p> <p style="text-align: center;">Which famous British Prime Minister was born at Blenheim Palace?</p> <p style="text-align: center;">A: Edward Heath B: Winston Churchill C: Harold Wilson</p> <p style="text-align: center;">Answer B: Winston Churchill</p>
<p>Slide 18</p>	<p style="text-align: center;">Question 2.</p> <p style="text-align: center;">How far can an imported flower travel before it reaches your vase at home?</p> <p style="text-align: center;">A: 1,000 miles B: 2,000 miles C: 3,000 miles</p> <p style="text-align: center;">Answer C: 3,000 miles</p>
<p>Slide 19</p>	<p style="text-align: center;">Question 3.</p> <p style="text-align: center;">The Oxford Witney Hotel is well situated to many key attractions, but how many miles is it located from Blenheim Palace?</p> <p style="text-align: center;">A: 11.1 miles B: 18.3 miles C: 25.2 miles</p> <p style="text-align: center;">Answer A: 11.1 miles</p>
<p>Slide 20</p>	<p style="text-align: center;">Question 4.</p> <p style="text-align: center;">My Father Robin Dale is one of HRH Prince Charles' countryside champions for which country activity?</p> <p style="text-align: center;">A: Farming B: Hedge laying C: Ploughing</p> <p style="text-align: center;">Answer B: Hedge Laying</p>
<p>Slide 21</p>	<p style="text-align: center;">Question 5.</p> <p style="text-align: center;">What is the name of Savouring Bath's most popular tour?</p>



	<p>A: Culinary Comforts B: Food Heroes C: Guilty Pleasures Answer B: Food Heroes</p>
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