



design your stay in

**Scotland's Tay Country**

# Tay Country

- NEW destination on the east coast of Scotland
- 1 hour North of Edinburgh
- Perthshire, Fife, Angus and Dundee.
- £1billion redevelopment of Dundee Waterfront
- World class design museum V&A Dundee at centre, designed by Kengo Kuma
- [taycountry.uk/traveltrade](http://taycountry.uk/traveltrade)



# Getting here

East Coast Mainline connecting Edinburgh to Dundee. Abellio Scotrail offer routes throughout the region, whilst Caledonian Sleeper allows you to travel overnight from further South.

Abellio Scotrail & Caledonian Sleeper refurbished and relaunched rolling stock

£38m investment in Dundee Train Station & new lounges.





# Getting here

Well connected, with links to Scotland's three international airports, Edinburgh, Glasgow and Aberdeen.

Dundee airport is within walking distance of its city centre at under 3km or by eBike with [RideOn Dundee](#). [Loganair](#) operate flights to London City and Belfast



# New Products



EDEN.MILL  
ST ANDREWS

EDEN.MILL  
ST ANDREWS







STONE  
OF DESTINY

There are stories of natural buildings  
in the world but no natural stories.







## Scotland's Tay Country - Designed to explore



Mountain biking in the Angus Glens

Land yachting, St Andrews

Kayaking on River Tay, Perthshire

Daytime trips, Dundee

## Inspirational Outdoor Ideas

From beautiful beaches to a buzzing culture, from serene glens to a tantalising food scene, Scotland's Tay Country was designed to be lived. Whether it's meeting the world at the new V&A Dundee, spotting amazing wildlife in the forests of Perthshire, toeing off in the footsteps of golfing legends at St Andrews and Camoustie, or simply gazing the sun as it rises over the sea at Arbroath, Scotland's Tay Country was made to be seen up close. But it's not just about what you see, but what you'll experience here that makes Scotland's Tay Country so special. You'll find the most perfect scenery as a backdrop for a wide variety of adventures - on land or water, from the banks of the Tay to the foothills of the Highlands. Amazing wildlife, awesome glens, the tallest tree, the sunniest city in the UK and some of the best distilleries in the world are waiting to be explored.



Travel distance to and from V&A Dundee

Towns	Miles	Estimated
Cardross	115	25.1
Forfar	74	22.5
Kinross	58	26.4
Arbroath	73	21.3
Montrose	30	48.3
Perth	37	43.8
Glenis	12	18.3
St Andrews	52	25.3
Dundee	40	14.4
Kirkcaldy	35	44.1
Falkirk	23	30
Aberdeen	35	42.7
Perth	32	34.4
Phillycraig	12	22.1
Coth	40	26
Wargrave	25	22.3
Dundee	35	62.8
Aberdeen	35	62.1

Based on direct road/rail based on Google Maps

### JANUARY

MacTuff Oor Eòdhuinne (Event, Kinross)

### APRIL

Angus Hall Marathon

### MAY

Shaye Calabona (Armadour Water)

### JUNE

Dreams of the Coast, Cairn (Angus Glens Walking Festival)

Tay Weekend Open Regatta (Kinross) Beach Volleyball Games (Kinross)

### JULY

The 147th Open Championship, Camoustie Golf Links

### AUGUST

DSM Dundee (Walking Festival)

MG British Superbike Championship, Kinross

W&A Castle International Horse Trade

### SEPTEMBER

Wargrave & Laith (Perthshire Walking Festival) Dundee Openathlon

### OCTOBER

Criff and Strathmore Green's 'Crye' Walking Festival

Alford Dubs (Linn) Championship

### DECEMBER

Castle Hill Dundee

## Scotland's Tay Country - Food and drink delights



St Andrews Farmhouse Cheese

House of Angus Food Hall

Christmas food market, Dundee

Arbroath Smokies, Auchincloss

## Food and drink experiences to inspire

From beautiful beaches to buzzing culture, tranquil glens to tantalising food and drink and a vibrant music scene, Scotland's Tay Country is designed to enrich the senses. The region is designed to be explored - whether it's an inspiring visit to V&A Dundee, opening in September 2018, enjoying the ambience at one of the many music and food festivals throughout the year, or savouring the taste of delicious local food and drink, every corner of this region has something to discover.

The vibrant culture of Scotland's Tay Country and its friendly welcome and sheer range of things to see and do makes this one place where you'll wish you'd stayed longer to experience even more.



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### EVENTS

#### MARCH

Tales of Angus Festival (www.vistangus.com)

#### JUNE

Coil Food Festival (www.coilfoodfest.co.uk)

#### SEPTEMBER

Dundee Flower & Food Festival (www.dundeeflowerandfoodfestival.com)

#### NOVEMBER

Perth Chocolate & City Festival (www.perthcity.co.uk)

### ALL YEAR ROUND EVENTS

#### Angus Farmers' Market:

1st Saturday of the month (Dundee) 2nd Saturday of the month (Forfar) 3rd Saturday of the month (Dundee)

#### Dundee Farmers' Market:

1st Saturday of the month (www.dundeefarmersmarket.co.uk)

#### Perth Farmers' Market:

1st Saturday of the month (www.perthfarmersmarket.co.uk)

#### Ellie Farmers' Market:

2nd Saturday of the month (Dundee) 2nd Saturday of the month (Dunfermline)

#### Kirkcaldy

1st Saturday of the month (www.kirkcaldymarket.co.uk)

#### Southdown Food Weekends, St Monans

www.southdown.co.uk

#### Boothouse Food Weekends

www.boothouse-food-weekend.com

#### Wulpsen Night Market, St Andrews

www.wulpsen.com/pages/night-market

## SCOTLAND'S TAY COUNTRY - 4 DAY ITINERARY

– UNIQUE EXPERIENCES & LUXURY

### 01 FIFE

#### Clairville Alpacas

Clairville Alpacas is a great outdoor experience set in an actual working farm near Leven in Fife. Your clients can experience an alpaca walk trekking through some beautiful countryside. The alpaca walk takes approximately 45 minutes and will go through a rural pathway up to a slight hill and eventually return where your clients will be invited to learn about these friendly alpacas. Clairville Alpacas can provide a variety of activities, such as alpaca walks, meet & greets, and alpaca therapy.

5 Small Holdings,  
Balcurvie,  
Leven, KY8 5RZ

[www.clairvillealpacas.co.uk](http://www.clairvillealpacas.co.uk)

[Link to Trade Website](#)



Distance between Clairville Alpacas and Teasson Estate is 7.6 miles /12.3km.



#### Teasson Estate

In the heart of Fife, Teasson Estate can provide your clients with an authentic Scottish Estate Experience. The stunning 1,300 acres of prime organic pastures offer a wealth of opportunities. Your clients can experience one of the various sporting activities or excursion packages such as clay shooting and fly fishing or enjoy an insightful and relaxing tour in the extensive sky-act gardens. At Teasson Estate visitors can also enjoy many events throughout the year, including Christmas market, summer plays and garden walk events.

Ceres,  
Fife, KY8 5PG

[www.teasson.com](http://www.teasson.com)

[Link to Trade Website](#)



Distance between Teasson Estate and Kellie Castle & Garden is 9.5 miles /15.2km.

#### Kellie Castle & Garden

Dating back to the 14th century, Kellie Castle was saved from ruin in the late 19th century by a family of architects and artists. Your clients can discover magnificent plaster ceilings, painted panelling and fine furniture designed by Sir Robert Lorimer. There's also a long-coveted mural by the celebrated arts & crafts pioneer, Phoebe Anna Traquair. Outside, the garden is packed with beautiful borders of old-fashioned roses and herbaceous plants. The stables boast an exhibition on sculptor Hew Lorimer's life and his sculpture studio.



Pittinweam,  
Fife,  
KY10 2RF

[www.kts.org.uk](http://www.kts.org.uk)

[Link to Trade Website](#)



Distance between Kellie Castle & Garden and Kingsbarns Distillery is 7.8 miles /12.6km.

#### Kingsbarns Distillery

Located close to St Andrews, the home of golf, the Kingsbarns Distillery and Visitor Centre sits in a charming 18th century farm steading. The distillery offers a range of different tours and tastings from the Wemyss Malts collection of Scotch whiskies to Darnley's Gin and features an exhibition space which explores the history behind the name 'Kingsbarns'. Your clients can also enjoy light refreshments in the café or buy whisky in the souvenir shop. Private dinners and events can also be organised.

East Newhall Farm,  
Kingsbarns,  
Fife,  
KY16 5QE

[www.kingsbarnsdistillery.com](http://www.kingsbarnsdistillery.com)

[Link to Trade Website](#)



Distance between Kingsbarns Distillery and V&A Dundee is 21 miles /33.8km.

## SCOTLAND'S TAY COUNTRY - 4 DAY ITINERARY

– SCOTLAND'S YEAR OF STORIES 2022

### 01 FIFE

#### Dunfermline Carnegie Library & Galleries

At Dunfermline Carnegie Library & Galleries, your clients can explore the remarkable royal history and industrial heritage of Dunfermline, one of Scotland's ancient capitals, as it is brought to life in this spectacular museum and gallery. The museum showcases the rich past of the locality through six themes: industry, Leisure & Recreation, Transport, Conflict, Homes and Royal Dunfermline. The galleries include three impressive exhibition spaces providing an opportunity for Dunfermline to display some of Fife Council's impressive art and museum collections.

1-7 Abbot Street  
Dunfermline, KY12 7NL

[www.onfife.com/eng](http://www.onfife.com/eng)

[Link to Trade Site](#)



Distance between Dunfermline Carnegie Library & Galleries and Falkland Palace is 23.2 miles /37.3km.

#### Falkland Palace

Falkland Palace was the favourite retreat of the Stuart dynasty, especially Mary Queen of Scots who visited for the hunting, rowing and tennis. The Palace which sits in nine acres of beautifully maintained grounds provides a unique opportunity to explore the magnificent Chapel Royal and fascinating 17th-century artefacts. The tranquil grounds are home to the world's oldest surviving real tennis court. The village of Falkland also featured as a location in the Outlander TV series.



Falkland,  
near Cupar, KY15 7BY

[www.nfs.org.uk](http://www.nfs.org.uk)

[Link to Trade Site](#)



Distance between Falkland Palace and Lindores Abbey Distillery is 10.7 miles /17.2km.

#### Lindores Abbey Distillery

Lindores Abbey is the spiritual home of Scotch Whisky, where records indicate that the first whisky was produced by Tinnisland Monks in 1484. After over 500 years, your clients will be able to see single malt distillation happening once again flowing from the copper stills. Visitors can find out what goes into producing whisky and learn all about the Spiritual Home of Scotch Whisky. Private group tours can be arranged and can be tailored to the groups specific interests.

Abbey Road  
Newburgh, KY14 6HH

[www.lindoresabbeydistillery.com](http://www.lindoresabbeydistillery.com)

[Link to Trade Site](#)



Distance between Lindores Abbey Distillery and British Golf Museum is 19.9 miles /32km.

#### British Golf Museum

The British Golf Museum is a 5-star museum and contains the largest collection of golf memorabilia in Europe. Your clients can enjoy hands on activities, discover stunning displays, a must visit attraction for golfers and non golfers alike. The early history and interactive galleries have been transformed to bring the spirit of the game alive for visitors. The café at the museum offers local produce in a superb setting, with unobstructed views of the 1st tee of the famous Old Course.

Bruce Embankment  
St Andrews, KY16 9AB

[www.britishgolfmuseum.co.uk](http://www.britishgolfmuseum.co.uk)

[Link to Trade Site](#)



Distance between British Golf Museum and V&A Dundee is 12.5 miles /20.1km.



# Accommodation

## **Rusacks Hotel (St Andrews)**

Opening Summer 2021. Occupying a landmark 1600s building, overlooking the Home of Golf and feet from Old Tom Morris' hallowed Old Course Links – the hotel is the newest offering from Marine & Lawn Hotels & Resorts. Opening complete with new rooftop bar.

## **The Old Course (St Andrews)**

Refurbishment. Recognised as one of Europe's leading resorts, the prestigious AA 5 star resort overlooks the famous Old Course and the West Sands Beach.

## **Lindores Lodges**

Opening May 2021. Set on a farm in a stunning countryside location, they have recently added a new self-catering cottage to their 5 star luxury collection. Equestrian lovers can holiday with their horse here.

## **Bonerbo Farm Luxury Lodges (St Andrews)**

New Opening May 2021 four beautifully finished, luxury lodges situated on Bonerbo farm each with private hot tub.

## **The Inn at Charlestown (formerly The Elgin, Dunfermline)**

Refurbishment Opening May 2021. A beautiful country hotel situated in the picturesque village of Charlestown overlooking the Firth of Forth and the three Bridges.





# Accommodation

## The Taybank (Dunkeld)

Opening 2021. Renowned for its great music and fantastic setting on the banks of the River Tay in one of Scotland's most beautiful villages, The Taybank has been beautifully renovated in calming, peaceful colours.

## Balnakeilly Hous

A luxury boutique hotel in the heart of Perthshire with 12 carefully designed bedrooms, many with en-suite bathrooms. The rooms have been named after the Stewarts of Balnakeilly, who were in residence for 500 years.

## Old Manse of Blair (Blair Atholl)

A boutique country house which has undergone extensive refurbishment. New for 2021 are seven traditional but elegant rooms within The Stable Block and Railway Cottage Conversion. Available for exclusive use.

Significant investment in 4 and 5\* rural bedstock (Dunkeld House Hotel, Dunalister Hotel Suites, Fonab Castle Hotel, Murrayshall House Hotel)

Eco Retreats/Off Grid (Guardswell Farm, Luxury Hideaways Crieff, Eco Camp Glenshee)





# Support Service

- Supported FAM Trips for groups and FIT/self-drives
- Product Presentations (DMCs, Tour Operators, Wholesalers etc)
- Visitor Information Service, Tour Guides & Guided Tours
- Travel Information & Travel Partners: Abellio Scotrail, Caledonian Sleeper & Loganair
- Cruise Tourism
- Coach Friendly Attractions
- Industry Guide containing maps, themed itineraries & images, translated videos
- Get in touch +44 07834 640237 [tourism@taycountry.com](mailto:tourism@taycountry.com)

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Teasses Estate Presentation

<https://prezi.com/view/uKOfp1N7WFIT6Vn3sYto/>



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# Scotland's Tay Country

Paddle boarding and Whisky  
Beyond Adventure







## Who Are We?

- **Perthshire Adventure is a collective of world-class outdoor activity providers offering innovative, exciting and handpicked experiences in spectacular landscapes**



# Why Perthshire?

- 1.5 hours away from the central belt
- The perfect playground for all ages and abilities
- The first stop North to experience the Highlands
- Fantastic companies to team up with –  
Accommodation providers, visitor experiences  
and restaurants.





- A Guarantee of Quality
- A Pledge for sustainable Tourism
- A promise to keep people safe during the pandemic



# Handpicked Adventures

## Adventure Plus


- Days out experiencing the very best that Perthshire has to offer.
- Teaming up with the best food, drink and experiences local to each company.
- Beyond Adventure has developed a Paddleboard and Whisky experience. A half day SUP tour on the River Tay followed by lunch and whisky tour in Dewars Aberfeldy Distillery.

# Paddleboard and Whisky Tour

- £80/person
- Includes – Coffee on arrival, Half Day SUP Tour, Lunch at Dewar's Aberfeldy Distillery and an award-winning whisky tour.
- Suitable for all ages from 12+
- Easy parking and facilities. Expert tuition throughout the day with excellent equipment.





A scenic landscape featuring a calm lake in the foreground. Two individuals are kayaking on the water; one is in a white kayak and the other is in a blue kayak. The background shows rolling hills and mountains under a bright blue sky with scattered white clouds. The water reflects the sunlight, creating a shimmering effect. The overall atmosphere is peaceful and recreational.

Any Questions?

For rates, more activities and availability  
please email  
[ross@beyondadventure.co.uk](mailto:ross@beyondadventure.co.uk)

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# Scotland's **Tay** Country

Dewar's Aberfeldy Distillery



The logo for Dewar's Aberfeldy Distillery is centered within a white diamond shape. It features the brand name 'Dewar's' in a large, black, serif font at the top. Below it, 'ABERFELDY' is written in a bold, black, sans-serif font. At the bottom, 'DISTILLERY' is written in a smaller, black, serif font. The text is flanked by horizontal lines and a decorative flourish at the bottom.

**Dewar's**  
**ABERFELDY**  
DISTILLERY

Perthshire



Welcome to  
Dewar's Aberfeldy  
Distillery







**Our Experiences:**

- Aberfeldy Tour - £10.50pp**
- Cask Tasting Tour - £18pp**
- Connoisseur Tour - £28pp**





Covid-19 Protocols:  
Enhanced Sanitisation  
Face masks  
Pre-booking  
No access to Production area



Events in the  
Whisky Lounge



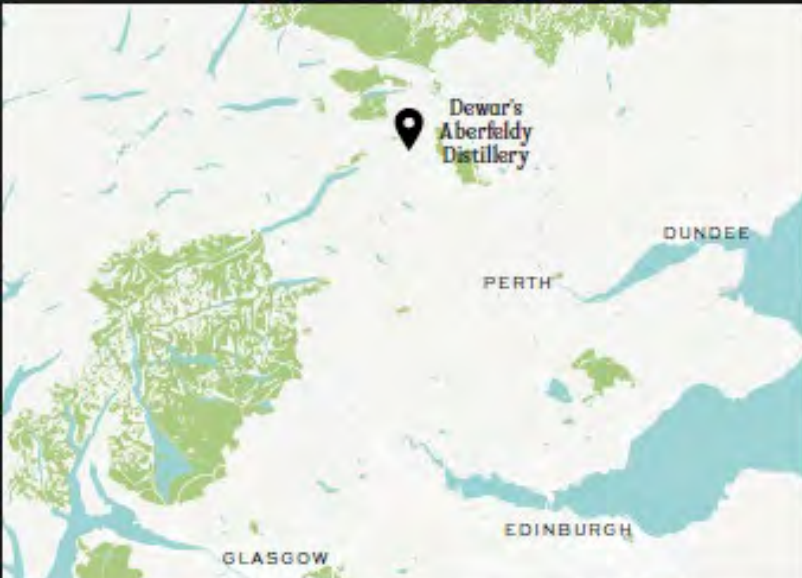




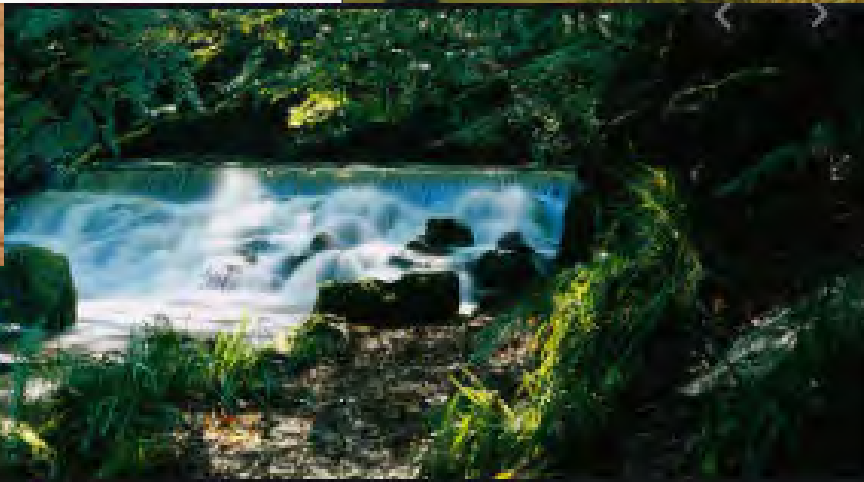
Our spaces include:  
The Whisky Lounge  
The Blending Room  
Auditorium  
Heritage Museum  
Secret Bar







We are located:  
1h30 from Edinburgh  
1h45 from Glasgow  
40min from Perth  
2h from Inverness





Any Questions?

