



UKINBOUND
THE VOICE OF INBOUND TOURISM

UKinbound Annual Convention 2021, Manchester

Build Back Better

Programme

THURSDAY 16 SEPTEMBER - THE KIMPTON CLOCKTOWER HOTEL

- 10:00 Delegate registration
- 11:00 Welcome from UKinbound & Marketing Manchester
- 11:10 Plenary sessions & keynote address
- 12:20 Informal buffet lunch
- 13:30 Buyer & Supplier Breakout Sessions:
- | BUYERS | SUPPLIERS |
|--------------------------------------|---|
| - Destination updates | - 'Build Back Better' educational workshops |
| - Interactive supplier session | |
| - Local supplier fair & B2B meetings | |
- 15:00 Refreshment break
- 15:30 Panel debate - moderated by Graham McKenzie, Travelmole
- Sheona Southern, Managing Director, Marketing Manchester
 - Bernard Donoghue, Director, ALVA
 - Rebecca Brooks, Non-Executive Director, Scottish Tourism Alliance
 - Kate Nicholls OBE, Chief Executive, UKHospitality
 - Kurt Janson, Director, Tourism Alliance
- 16:15 UKiCon22 destination reveal
- 16:30 Free time
- 18:30 Coach transfers to informal networking evening
(from conference hotels only)
- 19:00 Informal themed networking evening
- 22:30 Coach transfers to hotels
- 00:00

Please note that content, timings and format may be subject to change



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FRIDAY 17 SEPTEMBER - THE KIMPTON CLOCKTOWER HOTEL

09:30 B2B workshop registration

09:50 B2B workshop welcome presentations

10:00 B2B workshop commences

- Please refer to your B2B itineraries for appointment times. The workshop will include three free-flow sessions.
- Local suppliers will be exhibiting during the workshop.
- Travlaw will be running a Legal Clinic for delegates who wish to discuss any legal issues, with no obligation. Drop-in sessions available throughout the day.

11:30 Refreshment break

11:45 B2B workshop resumes

13:00 Informal buffet lunch

14:00 B2B workshop resumes

15:30 Refreshment break

15:45 B2B workshop resumes

16:30 Close of event

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FRIDAY 24 SEPTEMBER - VIRTUAL

- 07:30 On-demand content available for download
- 09:00 Virtual platform opens for networking
- 10:30 UKinbound welcome address
- 10:45 Virtual B2B workshop commences
- 11:30 Refreshment break
- 11:45 B2B workshop resumes
- 13:00 Informal buffet lunch
- 14:00 B2B workshop resumes
- 16:00 Close of event

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