

PROGRAMME 2021

THURSDAY 16 SEPTEMBER – KIMPTON CLOCKTOWER HOTEL

| TIME | EVENT | LOCATION |
|-------|---|-----------------------------|
| 10:00 | Delegate registration & refreshments <i>Conference folders sponsored by Mazza Coaches</i>  | Ballroom Foyer |
| 11:30 | Welcome from UKinbound & Marketing Manchester | Ballroom |
| 11:50 | Keynote address – Hamish Taylor, Former CEO of Eurostar and Sainsbury's Bank <i>Sponsored by Warner Bros. Studio Tour London – the Making of Harry Potter & Harry Potter and the Cursed Child</i>  | Ballroom |
| 12:20 | Plenary sponsor product update – Warner Bros. Studio Tour London – The Making of Harry Potter & Harry Potter and the Cursed Child | Ballroom |
| 12:30 | Informal buffet lunch <i>Sponsored by Liverpool Football Club Stadium Tour & Experiences</i>  | Whitworth 1 & 3 |
| 13:45 | Buyer & supplier breakout sessions Please attend one of the following: Buyer Workshop <ul style="list-style-type: none"> • Destination update & interactive session – Marketing Manchester • Local supplier fair Supplier Workshop – Sponsored by Tiqets Build Back Better workshop: <ul style="list-style-type: none"> • Sustainability & the future of tourism – Andrea Nicholas, Green Tourism • Accessible tourism for all – Ross Calladine, VisitEngland • The power of customer reviews – Justin Reid, Tripadvisor  | Whitworth 2 Ballroom |
| 15:15 | Refreshment break <i>Sponsored by Liverpool Football Club Stadium Tour & Experiences</i>  | Whitworth 1 & 3 |
| 15:45 | Tourism Minister Address – Nigel Huddleston MP | Ballroom |
| 16:00 | Panel debate <i>Sponsored by That's The Ticket</i>  Featuring Sheona Southern (Marketing Manchester), Bernard Donoghue (ALVA), Rebecca Brooks (Scottish Tourism Alliance), Kate Nicholls OBE (UKHospitality), Kurt Janson (Tourism Alliance). The panel will be moderated by Graham McKenzie, Travelmole. | Ballroom |
| 16:45 | UKiCon22 Destination Reveal | Ballroom |
| 17:00 | Free time | |
| 18:45 | Coach transfers to Informal Networking Evening <i>From conference hotels only</i> | |

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| TIME | EVENT | LOCATION |
|----------------------|--|--|
| 19:00 | <p>Informal Networking Evening Sponsored by Marketing Manchester </p> <p>Networking drinks reception and informal dinner to celebrate the return of live events and travel.</p> <p>Come dressed to 'Get The Party Started' and be in with a chance to win a trip for two to Stockholm with TravelBeat! Includes two night hotel stay & tickets to the ABBA Museum and the brand new Avicii Experience. </p> | Escape to Freight Island |
| 22:30, 23:30 & 00:30 | Coach transfers to hotels | To The Kimpton Clocktower Hotel & Jurys Inn Manchester |

FRIDAY 17 SEPTEMBER – KIMPTON CLOCKTOWER HOTEL

| TIME | EVENT | LOCATION |
|-------------|---|-----------------|
| 9:30 | B2B workshop registration & refreshments | Ballroom |
| 9:45 | <p>Welcome address and presentations Includes a welcome from Mike Kane MP, Shadow Minister for Aviation</p> | Ballroom |
| 10:00-16:30 | <p>B2B Workshop Sponsored by Tourism Ireland </p> <p>Please refer to your itineraries for your appointment times.</p> <p>Travlaw are running a free Legal Clinic in the Ballroom for delegates who wish to discuss any legal issue with no obligation. Drop-in sessions available throughout the day. </p> | Ballroom |
| 11:30 | <p>Refreshment break Sponsored by Visit Aberdeenshire </p> | Whitworth Suite |
| 11:45 | <p>B2B Workshop resumes Sponsored by Tourism Ireland </p> | Ballroom |
| 13:00 | <p>Informal buffet lunch Sponsored by Visit Aberdeenshire </p> | Whitworth Suite |
| 14:00 | <p>B2B Workshop resumes Sponsored by Tourism Ireland </p> | Ballroom |
| 15:30 | <p>Refreshment break Sponsored by Visit Aberdeenshire </p> | Whitworth Suite |
| 15:45 | <p>B2B Workshop resumes Sponsored by Tourism Ireland </p> | Ballroom |
| 16:30 | Close of event | |