



**UKINBOUND**  
THE VOICE OF INBOUND TOURISM

# UKinbound Annual Convention 2022, Aberdeen

## \*Event Programme

Wednesday 28 September

- 10:00** Delegate Registration & Refreshments
- 11:00** Welcome from UKinbound, Claire Bruce, VisitAberdeenshire
- 11:15** Address - Ivan McKee MSP, Minister for Business, Trade, Tourism & Enterprise
- 11:25** Rebuilding inbound tourism - Patricia Yates, VisitBritain
- 11:55** Keynote Address, Amar Latif - CEO of Traveleyes
- 12:35** Buffet Lunch
- 13:35** Buyer & Supplier Breakout Sessions:
- |  |  |
|--|--|
| <b>Supplier workshop:</b>  | <b>Buyer workshop:</b>   |
| <ul style="list-style-type: none"><li>• Making short breaks your most valuable ticket<br/>- Tom McGarry, Holiday Extras</li><li>• Panel: How technology can help your business</li></ul> | <ul style="list-style-type: none"><li>• Destination update with VisitAberdeenshire</li><li>• Local supplier fair</li></ul> |
- 15:00** Refreshment Break
- 15:30** Inbound tourism: where we are and where we might be heading - David Edwards, Scattered Clouds
- 15:50** Panel Discussion - moderated by Graham McKenzie, TravelMole
- Marc Crothall MBE, Chief Executive, Scottish Tourism Alliance
  - Tom Jenkins, CEO, ETOA
  - Karen Robertson, Managing Director, JacTravel
  - Louise Dando, Marketing Director, English Heritage
- 16:45** Free Time
- 18:30** Coach Transfers to Informal Networking Evening
- 19:00** Informal Networking Evening at Brewdog DogTap Ellon & Optional Fancy Dress Competition - Stories of Scotland

From 22:30 Coach Transfers to Delegate Hotels



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Thursday 29 September

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- 09:30 B2B Workshop Registration
  - 09:50 B2B Workshop Welcome Presentations
  - 10:00 - B2B Workshops
  - 16:30
  - 11:30 Refreshment Break
  - 11:45 B2B Workshop Continued
  - 13:00 Lunch
  - 14:00 B2B Workshop Resumes
  - 15:30 Refreshment Break
  - 15:45 B2B Workshop Continued
  - 16:30 Free Time
  - 19:00 Coach Transfers
  - 19:30 Awards for Excellence Gala Dinner
  - 23:00 Coach Transfers to Hotels
  - 00:00
  - & 01:00

\*Subject to change

#UKiCon22