



UKINBOUND
THE VOICE OF INBOUND TOURISM

UKinbound Annual Convention 2022, Aberdeen

*Event Programme

Wednesday 28 September

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- 10:00 Delegate Registration & Refreshments
- 11:00 Welcome from UKinbound, Claire Bruce, VisitAberdeenshire
- 11:15 Address - Ivan McKee, Minister for Business, Trade, Tourism & Enterprise
- 11:25 Rebuilding inbound tourism - Patricia Yates, VisitBritain
- 11:55 Keynote Address, Amar Latif - CEO of Traveleyes
- 12:35 Buffet Lunch
- 13:35 Buyer & Supplier Breakout Sessions
- 15:00 Refreshment Break
- 15:30 Inbound tourism: where we are and where we might be heading - David Edwards, Scattered Clouds
- 15:50 Panel Discussion - moderated by Graham McKenzie, TravelMole
- Marc Crothall MBE, Chief Executive, Scottish Tourism Alliance
 - Tom Jenkins, CEO, ETOA
 - Karen Robertson, Managing Director, JacTravel
 - Louise Dando, Marketing Director, English Heritage
- 16:45 Free Time
- 18:30 Coach Transfers to Informal Networking Evening
- 19:00 Informal Networking Evening at Brewdog DogTap Ellon & Optional Fancy Dress Competition - Stories of Scotland

From 22:30 Coach Transfers to Delegate Hotels



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Thursday 29 September

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- 09:30 B2B Workshop Registration
 - 09:50 B2B Workshop Welcome Presentations
 - 10:00 - B2B Workshops
 - 16:30
 - 11:30 Refreshment Break
 - 11:45 B2B Workshop Continued
 - 13:00 Lunch
 - 14:00 B2B Workshop Resumes
 - 15:30 Refreshment Break
 - 15:45 B2B Workshop Continued
 - 16:30 Free Time
 - 19:00 Coach Transfers
 - 19:30 Awards for Excellence Gala Dinner
 - 23:00 Coach Transfers to Hotels
 - 00:00
 - & 01:00

*Subject to change

#UKiCon22