Quarterly Inbound Update: Q3 2022

International Passenger Survey by the ONS (Published 31st January 2023)



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1. Latest inbound UK and market statistics Q3 2022 (Jul-Sep)

Total UK data



Important note for interpreting reported data

- COVID-19 restrictions in 2022 meant that the ONS could not conduct IPS interviews at Eurotunnel (via Le Shuttle) from Jan-Jun 2022 (interviewing at Eurostar was not affected and continued as normal). Therefore, the data in this report for Jan-Jun 2022 excludes those travelling via Eurotunnel. The ONS restarted IPS interviews at all ports from July 2022 and therefore data for Q3 includes those travelling via all ports, including Eurotunnel.
- So that direct comparisons can be made we have *excluded* Eurotunnel data from the Jan-Jun 2019 data, in this report. The tables and analysis in this report follow the following format and so for clarity, we have indicated what data is represented for each time period and comparison period.
- *Please note:* Previous releases of Jan-Jun 2022 IPS data included estimated Eurotunnel data, so figures in this report may differ. Further 2022 revisions are possible in the annual release in the summer of 2023.

Data note	Q1 2022	% change vs Q1 2019	Q2 2022	% change vs Q2 2019	Q3 2022	% change vs Q3 2019	YTD 2022	% change vs YTD 2019
What the data includes:	All ports, excluding Eurotunnel	All ports, excluding Eurotunnel	All ports, excluding Eurotunnel	All ports, excluding Eurotunnel	All ports	All ports	All ports excluding Eurotunnel for Q1 & Q2 and all ports for Q3	All ports excluding Eurotunnel for Q1 & Q2 and all ports for Q3



Summary of key points (1)

- **Visits:** Inbound visits to the UK have continued to increase throughout 2022 so far as traveller confidence has improved. In Q3 2022 (Jul-Sep), there were 9.9 million inbound visits to the UK, down 16% compared to Q3 2019.
- **Spend:** During Q3 2022, inbound spend reached £9.1bn, just 2% below Q3 2019 in nominal terms (though still behind in real terms, i.e. when taking inflation into account).
- **Nights:** In total, 91.3 million nights were spent in the UK during Q3 (down 11% on Q3 2019).
- Journey Purpose:
 - **Holiday** visits have continued to recover throughout 2022, reaching 4.3 million visits in Q3 (Jul-Sep) 2022, 20% below Q3 2019. Holiday spend has recovered at a faster rate than visits reaching £4.4bn in Q3 2022, down 6% on Q3 2019.
 - Inbound visits to **friends and relatives** in the UK has seen the quickest recovery in 2022 with 3.5 million visits in Q3 2022, 1% above Q3 2019 (just below the Q3 record of 3.6 million in 2017). Spend surpassed pre-pandemic levels in Q2 and Q3 2022, hitting new records at £1.7bn and £2.5bn respectively.
 - There were 1.4 million visits to the UK for **business** in Q3 2022, down 33% on Q3 2019. Spend recovered to just 6% below pre-pandemic levels in Q3 2022 reaching £1.4bn.
 - **Study** visits have recovered at the slowest pace out of all journey purposes reaching 124,000 visits in Q3, 45% below Q3 2019. Spend from **study** visitors has fluctuated quite a bit on 2022 and saw a weak Q3 with £274m spend, -48% on Q3 2019.
 - All other visits under 'miscellaneous' contributed 599,000 visits in Q3 2022, down 13% on Q3 2019. These visitors spent £376m in Q3 2022, down 5% on Q3 2019.



Summary of key points (2)

Global Regions:

- Each quarter of 2022 so far has seen a steady increase in visits from **Europe** peaking at 6.1 million visits in Q3 2022, down 15% on Q3 2019. Inbound spending from **Europe** reached £3.6bn in Q3 2022, 4% below Q3 2019.
- In Q3 2022 visits from **North America** increased more than 5 times vs Q1 2022 to 2.2 million visits (a new Q3 record). **North America** spend also surpassed pre-pandemic levels in Q3, reaching a new record of £2.7bn spend.
- The **Rest of the World** saw 1.7 million visits to the UK in Q3 2022, down 42% on Q3 2019. Visitors from the **Rest of the World** spent £2.7bn in Q3 2022, down 30% on Q3 2019.

Markets:

- The top 5 inbound markets for visits in Q3 2022 were the **USA**, **Germany**, **the Irish Republic**, **France & Spain**. The top 5 inbound markets for spend in Q3 2022 were the **USA**, **Germany**, **Australia**, **France & Canada**.



Quarterly 2022 Headlines

Total	Q1 2022	% change vs. Q1 2019	Q2 2022	% change vs. Q2 2019	Q3 2022	% change vs. Q3 2019	YTD 2022	% change vs. YTD 2019
Visits (000)	3,569	-55%	7,646	-23%	9,944	-16%	21,159	-29%
Spend (£m)	2,731	-42%	6,661	-2%	9,052	-2%	18,444	-11%
Nights (000)	35,649	-26%	62,481	-7%	91,276	-11%	189,406	-13%

- Inbound **visits** to the UK have continued to increase throughout 2022 so far as traveller confidence has improved. In Q3 2022 (Jul-Sep), there were 9.9 million inbound visits to the UK, down 16% compared to Q3 2019. From January to September 2022, the UK welcomed 21.2 million inbound visits (excluding those travelling via Eurotunnel from Jan-Jun 2022).
- During Q3 2022, inbound **spend** reached £9.1bn, just 2% below Q3 2019 which is encouraging to see as Q3 is traditionally the strongest quarter for inbound tourism. During the first three quarters of 2022, spend reached £18.4bn, down 11% on the same period in 2019.
- In total, 91.3 million **nights** were spent in the UK during Q3 (down 11% on Q3 2019) bringing the year-to-date figure to 189.4 million nights (-13% compared to 2019).
- The average spend per visit was £910 in Q3 2022 vs £775 Q3 2019.
- The average length of stay (nights per visit) was 9.2 nights in Q3 2022 vs 8.7 nights in Q3 2019.



Quarterly Journey Purpose – Visits (000)

Visits (000)	Q1 2022	% change vs. Q1 2019	Q2 2022	% change vs. Q2 2019	Q3 2022	% change vs. Q3 2019	YTD 2022	% change vs. YTD 2019
Holiday	913	-68%	3,125	-28%	4,303	-20%	8,340	-33%
VFR	1,650	-37%	2,797	-4%	3,469	1%	7,916	-12%
Business	761	-60%	1,214	-40%	1,449	-33%	3,425	-44%
Study	37	-51%	83	-46%	124	-45%	244	-46%
Miscellaneous (Excl. study)	208	-57%	427	-16%	599	-13%	1,235	-26%

- **Holiday** visits have continued to recover throughout 2022, reaching 4.3 million visits in Q3 (Jul-Sep) 2022, 20% below Q3 2019. In the first three quarters of 2022, holiday visits accounted for 39% of all inbound visits.
- Inbound visits to **friends and relatives** in the UK has seen the quickest recovery in 2022 with 3.5 million visits in Q3 2022, 1% above Q3 2019 (just below the Q3 record of 3.6 million in 2017). Year-to-date (YTD) VFR visits reached 7.9 million (37% of all inbound visits), down 12% on the same period in 2019.
- There were 1.4 million visits to the UK for **business** in Q3 2022, down 33% on Q3 2019. YTD figures show business visits down 44% vs pre-pandemic.
- **Study** visits have recovered at the slowest pace out of all journey purposes reaching 124,000 visits in Q3, 45% below Q3 2019. YTD visits were down 46% on the same period in 2019.
- All other visits under 'miscellaneous' contributed 599,000 visits in Q3 2022, down 13% on Q3 2019.



Quarterly Journey Purpose – Spend (£m)

Spend (£m)	Q1 2022	% change vs. Q1 2019	Q2 2022	% change vs. Q2 2019	Q3 2022	% change vs. Q3 2019	YTD 2022	% change vs. YTD 2019
Holiday	835	-58%	3,015	-6%	4,425	-6%	8,275	-17%
VFR	1,058	-8%	1,742	12%	2,544	26%	5,344	13%
Business	520	-56%	1,293	-11%	1,420	-6%	3,233	-22%
Study	158	39%	287	4%	274	-48%	718	-22%
Miscellaneous (Excl. study)	157	-36%	313	10%	376	-5%	845	-9%

- **Holiday** spend has recovered at a faster rate than holiday visits reaching £4.4bn in Q3 2022, down 6% on Q3 2019. During the first three quarters of 2022, £8.3bn was spent by inbound holiday visitors.
- Spend from those **visiting friends and relatives** surpassed pre-pandemic levels in Q2 and Q3 2022, hitting new quarterly records at £1.7bn and £2.5bn respectively. VFR spend in Q3 2022 was 26% higher than Q3 2019. Year-to-date (YTD) figures show VFR spend 13% higher (£5.3bn) vs YTD 2019.
- **Business** spend recovered to just 6% below pre-pandemic levels in Q3 2022 reaching £1.4bn spend. YTD figures show business spend is down 22% vs the same period in 2019.
- Spend from **study** visitors has fluctuated quite a bit in 2022 and saw a weak Q3 with £274m spend, -48% on Q3 2019.
- All other spend under 'miscellaneous' has been recovering at a steady pace in 2022 contributing £376m spend in Q3 2022, down 5% on Q3 2019.



Quarterly Global Regions – Visits (000)

Visits (000)	Q1 2022	% change vs. Q1 2019	Q2 2022	% change vs. Q2 2019	Q3 2022	% change vs. Q3 2019	YTD 2022	% change vs. YTD 2019
Total Europe	2,661	-53%	4,950	-24%	6,077	-15%	13,689	-29%
→ EU Total	2,412	-54%	4,461	-24%	5,465	-16%	12,338	-30%
→ EU 15	1,890	-55%	3,716	-24%	4,533	-16%	10,140	-30%
→ Other EU	521	-46%	745	-24%	932	-17%	2,198	-28%
→ Rest of Europe	249	-49%	489	-19%	612	-5%	1,351	-22%
North America	410	-54%	1,541	0%	2,159	24%	4,111	-1%
Rest of World	497	-63%	1,155	-25%	1,708	-42%	3,360	-43%

- Each quarter of 2022 so far has seen a steady increase in visits from **Europe** peaking at 6.1 million visits in Q3 2022 (down 15% on Q3 2019). The first three quarters of 2022 saw 13.7 million visits from Europe, accounting for 65% of all inbound visits to the UK. Of these Europe visits, 10.1 million were from the EU15 markets.
- In Q3 2022, visits from **North America** increased more than 5 times vs Q1 2022 to 2.2 million visits (a new Q3 record). Year-to-date visits from North America accounted for 19% of all inbound visits and reached just 1% below pre-pandemic figures at 4.1 million visits.
- The Rest of the World saw 1.7 million visits to the UK in Q3 2022, down 42% on Q3 2019. YTD visits show there were 3.4 million visits from the Rest of the World, down 43% on the same period in 2019.

Quarterly Global Regions – Spend (£m)

Spend (£m)	Q1 2022	% change vs. Q1 2019	Q2 2022	% change vs. Q2 2019	Q3 2022	% change vs. Q3 2019	YTD 2022	% change vs. YTD 2019
Total Europe	1,297	-40%	2,638	-8%	3,582	-4%	7,517	-14%
→ EU Total	1,149	-38%	2,227	-9%	3,069	-3%	6,445	-14%
→ EU 15	987	-37%	1,932	-4%	2,662	2%	5,580	-10%
→ Other EU	162	-47%	295	-35%	408	-26%	865	-34%
→ Rest of Europe	148	-49%	410	2%	513	-6%	1,071	-13%
North America	451	-45%	2,093	43%	2,737	71%	5,281	36%
Rest of World	983	-43%	1,931	32%	2,732	-30%	5,646	-20%

- Inbound spending from **Europe** reached £3.6bn in Q3 2022, 4% below Q3 2019. Year-to-date (YTD) spending from Europe reached £7.5bn, down 14% on the same period in 2019. Of this spend, £5.6bn came from the EU15 markets.
- **North America** spend also surpassed pre-pandemic levels in Q2 and Q3, reaching new records of £2.1bn and £2.7bn respectively. YTD spend for this region shows spend up 36% compared to the same period in 2019.
- Visitors from the **Rest of the World** spent £2.7bn in Q3 2022, down 30% on Q3 2019. YTD figures show these visitors spent £5.6bn, down 20% in Jan-Sep 2019.



Quarterly Market Highlights – Visits (000)

Visits (000)	Q1 2022	% change vs Q1 2019	Q2 2022	% change vs Q2 2019	Q3 2022	% change vs Q3 2019	YTD 2022	% change vs YTD 2019
Australia	42	-70%	169	-37%	323	-23%	534	-36%
Belgium	64	-65%	112	-51%	209	-32%	385	-47%
Brazil	41	-44%	53	-6%	92	0%	186	-16%
Canada	54	-59%	274	8%	366	22%	695	1%
China**	2	-98%	11	-95%	18	-95%	31	-96%
Denmark	53	-55%	109	-41%	184	-1%	346	-29%
France	324	-57%	679	-17%	698	-22%	1,702	-31%
Germany	202	-69%	597	-22%	749	-21%	1,548	-34%
GCC*	135	-37%	200	-19%	251	-44%	586	-36%
Hong Kong**	3	-96%	18	-83%	43	-69%	65	-80%
India	59	-48%	144	-34%	177	-24%	380	-33%
Irish Republic	413	-36%	640	-10%	717	0%	1,769	-15%
Italy	169	-63%	288	-48%	392	-38%	849	-48%
Japan**	6	-92%	16	-83%	48	-59%	70	-76%
Netherlands	162	-54%	426	3%	486	-19%	1,074	-22%
New Zealand**	5	-79%	34	-34%	52	-32%	90	-39%
Norway	44	-68%	115	-23%	198	21%	357	-21%
Poland	176	-51%	287	-25%	381	-9%	845	-27%
Romania	146	-27%	129	-33%	163	-20%	438	-26%
Russia**	11	-59%	3	-94%	16	-76%	30	-80%
Spain	281	-45%	468	-24%	541	-1%	1,291	-23%
Sweden	56	-72%	130	-33%	204	6%	390	-33%
Switzerland	104	-47%	236	-3%	248	20%	588	-9%
USA	356	-53%	1,267	-1%	1,793	24%	3,416	-2%

- All selected markets saw an increase in visits from Q2 to Q3 as inbound travel to the UK recovered.
- The top 5 inbound markets for visits in Q3 2022 were the USA, Germany, the Irish Republic, France & Spain.
- Year-to-date figures show visits at the same level as prepandemic levels in 2019 for visitors from Canada and the USA.

Sample advice

- **These markets have very low sample and have been shown only to give a sense of the decline
- Please see sample sizes by market and sample advice on slide 12



Quarterly Market Highlights – Spend (£m)

Spend (£m)	Q1 2022	% change vs Q1 2019	Q2 2022	% change vs Q2 2019	Q3 2022	% change vs Q3 2019	YTD 2022	% change vs YTD 2019
Australia	85	-39%	279	-16%	469	13%	832	-6%
Belgium	32	-40%	83	40%	102	-15%	217	-7%
Brazil	45	-30%	55	28%	115	19%	216	5%
Canada	36	-73%	301	37%	375	50%	712	18%
China**	11	-95%	41	-89%	74	-88%	126	-90%
Denmark	24	-53%	58	-40%	109	36%	190	-16%
France	193	-22%	316	13%	433	3%	941	-1%
Germany	103	-56%	382	-5%	504	-3%	988	-14%
GCC*	400	-19%	510	12%	604	-32%	1,513	-18%
Hong Kong**	3	-97%	32	-78%	104	-48%	139	-69%
India	74	-26%	189	-17%	271	-10%	535	-15%
Irish Republic	172	-17%	268	24%	278	34%	718	14%
Italy	127	-45%	135	-40%	271	-32%	533	-38%
Japan**	6	-88%	30	-63%	73	-49%	109	-61%
Netherlands	71	-34%	228	30%	289	5%	588	5%
New Zealand**	9	-44%	41	23%	71	-14%	121	-8%
Norway	30	-59%	91	21%	169	15%	290	-2%
Poland	33	-60%	87	-15%	126	-13%	247	-26%
Romania	46	-46%	65	-48%	70	-21%	182	-39%
Russia**	7	-59%	3	-95%	13	-75%	23	-83%
Spain	124	-32%	234	-8%	314	8%	672	-8%
Sweden	41	-48%	76	-25%	137	31%	253	-11%
Switzerland	64	-40%	187	51%	210	28%	462	17%
USA	415	-39%	1,792	44%	2,362	75%	4,569	40%

- In line with visits, all selected markets saw an increase in nominal spend from Q2 to Q3 as inbound travel to the UK recovered.
- The top 5 inbound markets for spend in Q3 2022 were the USA, Germany, Australia, France & Canada.
- Year-to-date figures show nominal spend near or above prepandemic levels in markets including Brazil, Canada, France, the Irish Republic, Netherlands, Norway, Switzerland and the USA.

Sample advice

- **These markets have very low sample and have been shown only to give a sense of the decline
- Please see sample sizes by market and sample advice on slide 12



International Passenger Survey by the ONS 2019 & 2022. Please note caveats to data on slide 4. GCC* includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates (UAE). All values and percentage changes in spend are in nominal terms.

Quarterly Market Highlights – Sample size

Sample by country of residence	Q1 2022	Q2 2022	Q3 2022	YTD 2022
Australia	161	442	525	1,128
Belgium	134	187	217	538
Brazil	99	102	112	313
Canada	197	497	563	1,257
China	5	14	29	48
Denmark	119	182	174	475
France	586	948	757	2,291
Germany	486	923	880	2,289
GCC*	331	365	298	994
Hong Kong	10	46	56	112
India	106	223	230	559
Irish Republic	1,029	1,071	852	2,952
Italy	277	340	302	919
Japan	25	37	60	122
Netherlands	387	657	578	1,622
New Zealand	16	66	93	175
Norway	132	213	204	549
Poland	303	382	279	964
Romania	187	171	140	498
Russia	26	6	12	44
Spain	561	619	524	1,704
Sweden	156	281	239	676
Switzerland	254	324	295	873
USA	975	2,629	2,459	6,063

• <u>Sample advice</u> – If the sample is less than 30 we do not recommend use of this data. For sample sizes between 30 and 100 we recommend the data be treated as indicative. Sample sizes over 100 are more reliable.



2. Detailed quarterly trends



Detailed quarterly trend – Visits

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Visits (000)
Source: Office for National Statistics, International Passenger Survey



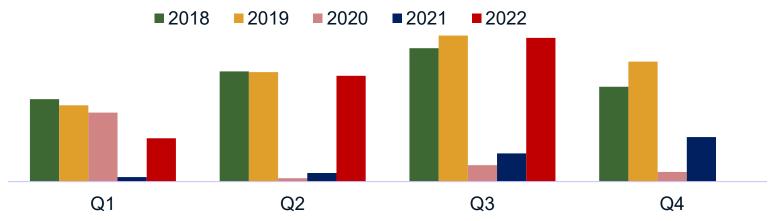
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	8,547	10,521	11,536	9,679
2019	8,332	10,364	11,864	10,297
2020	6,994	398	2,322	1,386
2021	245	346	2,040	3,427
2022	3,569	7,646	9,944	



Detailed quarterly trend – Spend

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Spend (£m)
Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	5,194	6,939	8,401	5,974
2019	4,805	6,896	9,193	7,555
2020	4,344	218	1,037	611
2021	287	545	1,775	2,806
2022	2,731	6,661	9,052	



Detailed quarterly trend by journey purpose - holiday

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Holiday Visits (000)
Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	2,780	4,614	5,249	3,694
2019	2,965	4,508	5,365	4,068
2020	2,600	-	-	-
2021	8	17	313	744
2022	913	3,125	4,303	



Detailed quarterly trend by journey purpose - VFR

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Visits to Friends and Relatives (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	2,799	3,084	3,315	3,130
2019	2,670	2,995	3,430	3,333
2020	2,195	-	-	-
2021	151	216	1,225	1,742
2022	1,650	2,797	3,469	



Detailed quarterly trend by journey purpose - business

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Business Visits (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	2,320	2,187	2,105	2,176
2019	2,124	2,189	2,157	2,200
2020	1,662	-	-	-
2021	34	56	344	693
2022	761	1,214	1,449	



Detailed quarterly trend by journey purpose - misc

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Misc visits (excludes short-term study, 000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	564	502	622	569
2019	493	521	687	555
2020	444	-	-	-
2021	39	38	125	205
2022	208	427	599	



Detailed quarterly trend by global region - Europe

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from Europe (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	6,065	6,824	6,904	6,899
2019	6,044	6,879	7,156	7,215
2020	4,926	298	1,754	1,009
2021	158	242	1,528	2,578
2022	2,661	4,950	6,077	



Detailed quarterly trend by global region - EU

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from EU (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	5,549	6,202	6,277	6,266
2019	5,543	6,272	6,512	6,502
2020	4,472	-	-	-
2021	147	216	1,395	2,338
2022	2,412	4,461	5,465	



Detailed quarterly trend by global region - EU15

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from EU15 (000) Source: Office for National Statistics, International Passenger Survey



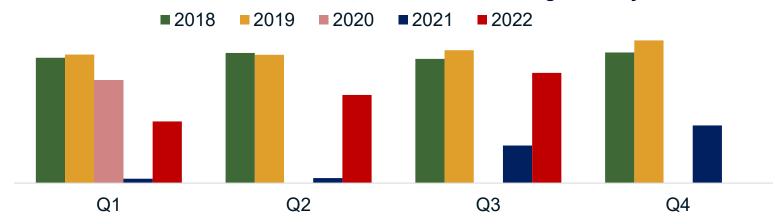
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	4,489	5,102	5,227	5,162
2019	4,456	5,187	5,389	5,295
2020	3,603	-	-	-
2021	111	173	1,078	1,851
2022	1,890	3,716	4,533	



Detailed quarterly trend by global region - EU Other

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from EU Other (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	1,059	1,100	1,050	1,104
2019	1,086	1,085	1,123	1,206
2020	869	-	-	-
2021	36	42	317	487
2022	521	745	932	



Detailed quarterly trend by global region – Rest of Europe

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from Rest of Europe (000) Source: Office for National Statistics, International Passenger Survey



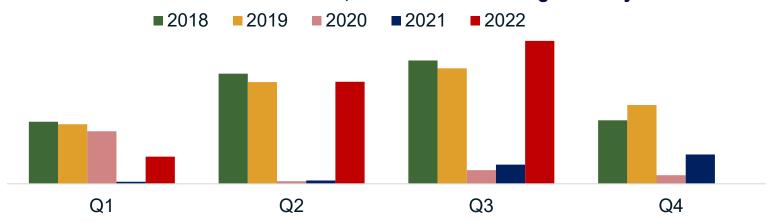
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	517	622	627	633
2019	501	607	644	714
2020	455	-	-	-
2021	11	27	134	240
2022	249	489	612	



Detailed quarterly trend by global region - North America

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from North America (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	938	1,663	1,864	959
2019	900	1,537	1,745	1,191
2020	794	40	207	130
2021	31	51	289	444
2022	410	1,541	2,159	



Detailed quarterly trend by global region - Rest of the World

Please see notes on slide 30 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from Rest of the World (000) Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	1,544	2,033	2,769	1,821
2019	1,388	1,948	2,963	1,891
2020	1,274	60	361	247
2021	56	53	222	405
2022	497	1,155	1,708	



3. About this data



About this data

This report is based on the latest International Passenger Survey (IPS) data released by the Office for National Statistics (ONS) on the morning of **31**st **January 2023**. This data covers provisional Jan-Sept 2022 data but may be revised again for the annual 2022 release in summer 2023. Due to the impact of COVID-19 restrictions, there are some caveats to the data noted on slide 29.

The IPS data is based on interviews with a sample of departing visitors. The number interviewed varies but is typically around 3,000 per month. Sample sizes at the quarterly level for some analysis and comparisons can be low and results should be treated with caution, especially for spending. For absolute clarity we have included sample sizes within this report where breakdowns have been provided.

Please also note:

- All data is sourced from the International Passenger Survey by the Office for National Statistics.
- All figures quoted are not "seasonally adjusted".
- Numbers in some tables / charts may not sum due to rounding.
- All values and percentage changes in spend are in nominal terms (i.e. not taking inflation into account).
- From 2021, data excludes the Irish land border data

Refer to the **ONS** website for more on IPS methodology and UK outbound travel.



Important notice for interpreting data

The International Passenger Survey (IPS) was suspended on 16 March 2020 due to the coronavirus (COVID-19) pandemic. Interviewing initially began at UK airports at the start of 2021, though the IPS remained suspended at some sea ports and train stations during the year. To produce statistics for the periods impacted the Office for National Statistics (ONS) have applied the following processes to the data since March 2020:

- March 2020 With the data collected for most of March when the IPS was running the ONS had part of the data needed for the month. To produce estimates for the full month of March the ONS worked on the assumption that passenger characteristics in the second, unsampled, half of the month were represented by those sampled in the first half.
- April December 2020 (Q2, Q3, Q4 2020) The travel and tourism figures for this period are based entirely on administrative sources and
 modelling as no data was collected during this period. In producing these results the ONS have made assumptions that some previous
 trends have continued, for example, the proportions of passengers travelling for business or holidays. The data was not made available by
 Mode, therefore we are unable to compare current AIR data to this period in 2020 and have opted to compare AIR data to 2019 instead.
- **2021 –** data published for 2021 should be interpreted with the caveats that no data was collected for those travelling to the UK by Eurotunnel and data for those travelling via Dover was only collected from Q3. In addition, no estimates are included for any travel across the Irish border. Please see our 2021 inbound data page for more information.
- January to June 2022 the ONS were unable to restart interviewing at Eurotunnel (but continued at Eurostar) during this period due to
 COVID-19 restrictions so data for this timeframe excludes those travelling via Eurotunnel. Eurotunnel data has been excluded from 2019 for
 Q1 and Q2 in order to make comparisons on slides 5 to 14. The ONS restarted IPS interviews at all ports from July 2022. Please see our
 2022 inbound page for more information.



Definitions

Regions:

- Total Europe includes EU15 (Austria, Belgium, Denmark, France, Finland, Germany, Greece, Irish Republic, Italy, Luxembourg, Netherlands, Portugal, Spain and Sweden); Other EU (Bulgaria, Cyprus (South), Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia (note that Croatia has been included in the 'Other EU' category since it joined in July 2013; before July 2013 this group was labelled as A12) and Rest of Europe (European countries outside the EU (including Russia, Norway and Switzerland). Before July 2013 Croatia was also included here, but from July 2013 appears in Other EU)
- North America Canada (including Greenland and St Pierre et Miquelon), USA (including Puerto Rico and US Virgin Islands)
- Rest of World Countries outside Europe and North America (Africa, Asia, Central America, Middle East, Oceania, South America)

Journey purpose:

- VFR Visiting Friends and Relatives
- Miscellaneous visits includes those for short term study, to attend sports events, for personal shopping, health or religious purposes, accompanying others and many more

Other:

- **Visit** all departing visits from overseas residents (including those who may be UK nationals but live elsewhere, excluding other nationals who have been in the UK for 12 months or longer)
- Spend the amount visitors report spending in the UK during their stay
- YoY Year on Year

