



UKINBOUND
THE VOICE OF INBOUND TOURISM

SPRING GENERAL MEETING

16 MAY 2023

**THE HISTORIC
DOCKYARD
CHATHAM**





UKINBOUND
THE VOICE OF INBOUND TOURISM

WELCOME

James Aitken

Chairman

**THE HISTORIC
DOCKYARD
CHATHAM**



AGENDA

1. Welcome from Chatham Historic Dockyard Trust – Richard Morsely, CEO
2. Minutes Review – Chris Ball, General Secretary
3. CEO Update – Joss Croft, CEO
4. Has Screen Tourism Gone Into Overdrive? – Seren Welch
5. Q&A
6. Any Other Business

Chatham Historic Dockyard Trust

Richard Morsley, Chief Executive Officer



UKINBOUND
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REVIEW OF MINUTES

Chris Ball

General Secretary

**THE HISTORIC
DOCKYARD
CHATHAM**





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CEO UPDATE

Joss Croft
CEO

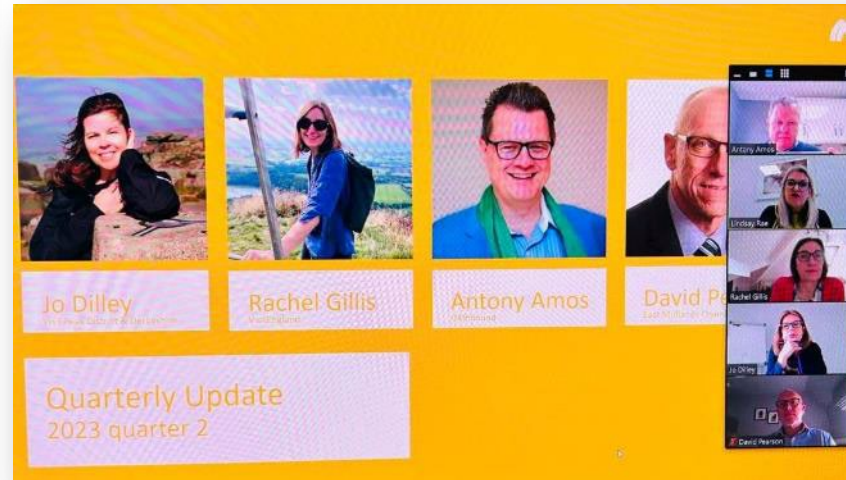
**THE HISTORIC
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CHATHAM**



WHAT HAVE WE BEEN UP TO? MEMBERSHIP



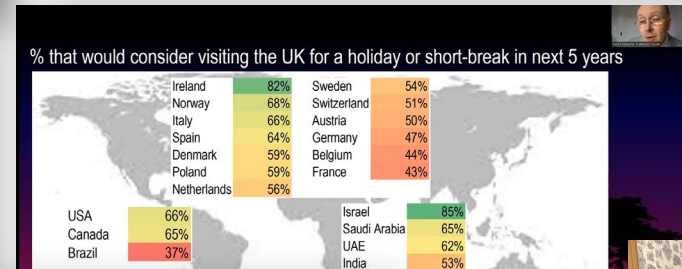
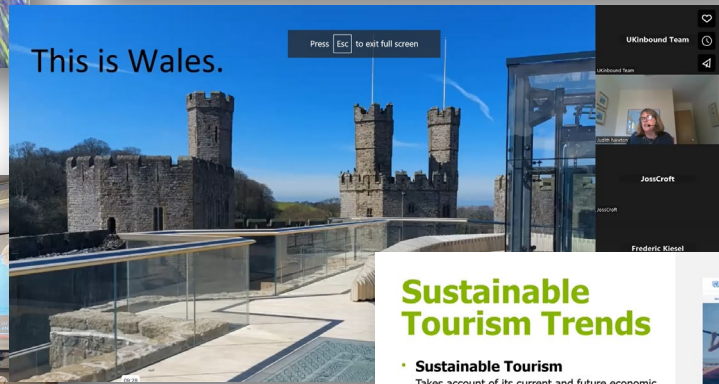
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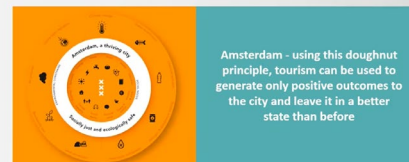
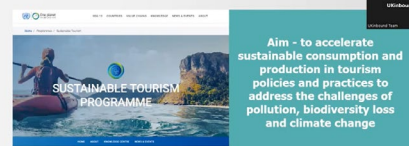


WHAT HAVE WE BEEN UP TO? EVENTS



Sustainable Tourism Trends

- Sustainable Tourism**
 Takes account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities
- Eco-tourism**
 Natural areas - conservation, communities & interpretation www.ecotourism.org
- Responsible / Green Tourism**
 Making better places for people to live in and better places for people to visit
- Regenerative Tourism**
 Enables the area or environment to grow or grow again - for visitors to have a positive impact on the destination, and leave it in a better condition than how they found it



<https://www.oneplanetnetwork.org/programmes/sustainable-tourism>
<https://www.cbi.eu/market-information/tourism/regenerative-tourism/what-is-regenerative-tourism>



WHAT HAVE WE BEEN UP TO? EVENTS



UKINBOUND THE VOICE OF INBOUND TOURISM

Home About Resources Jobs In tourism Contact

ADVOCACY EVENTS NEW

Type of enquiry Location Group size Journey purpos


Added 10th May 23	TEC Dates of travel: 1st May 2024 - 5th May 2024 Type: Accommodation Location: UAE Area: London Group: 50+ Purpose: MICE	11	RESPOND
Added 10th May 23	AKBAR HOLIDAYS PVT LTD Dates of travel: 6th Jun 2023 - 19th Jun 2023 Type: Accommodation Location: India Area: London Group: Family Purpose: Leisure	7	RESPOND



WHAT HAVE WE BEEN UP TO? **ADVOCACY**

- Welcome letters to
 - DCMS Secretary Lucy Frazer MP
 - New UK Tourism Minister(s) – Julia Lopez MP and Sir John Whittingdale MP
 - New Scottish Tourism Minister Richard Lochhead MSP
- Issued response to Spring Budget
- Presented to APPG for Hospitality and Tourism
- Met with MPs across the political spectrum
- Co-signatory on letter to the Deputy Mayor of London on VAT-free shopping for international visitors
- Secured a commitment to ease school group travel between France & UK



 **GOV.UK**

Policy paper

UK-France Joint Leaders' Declaration

Cooperation and policy exchanges on school education, facilitation of school trips and exchanges, including in the field of vocational education, opportunities for language learning will be expanded. On school travel, the United Kingdom committed to ease the travel of school groups to the UK by making changes to documentary requirements for schoolchildren on organised trips from France. France commits to ensuring appropriate mechanisms are in place for visa free travel for children travelling on organised school trips from the United Kingdom and to facilitating the passage of those groups through the border.

WHAT HAVE WE BEEN UP TO? MEDIA

ConferenceNews

Confidence returns to UK inbound tourism industry

TRAVELWEEKLY

Trade plans promotions, parties and closures to mark coronation



Beer, bunting and biscuit tins: What the coronation means for the UK economy

NI TRAVEL
news

ABTA, UKinbound and The School Travel Forum Welcome Governments Commitment To School and Youth Travel

The Guardian

French and German tourists turn their back on Brexit Britain

MailOnline News

Home News Royals U.S. Sport TV&Showbiz Femail Health Science Money Travel Best Buys Discounts
Breaking News Australia Video Russia-Ukraine China Debate Meghan Markle Prince Harry King Charles III Weather Most read Login

VAT-free tourist shopping will give UK £4bn boost: Restoring incentive for foreign visitors would also support 78,000 jobs, new report says



109 pieces of coverage



147.3m total reach



3 broadcast and 2 print interviews

The Guardian

Why Britain has become the top destination for US 'bleisure' invasion

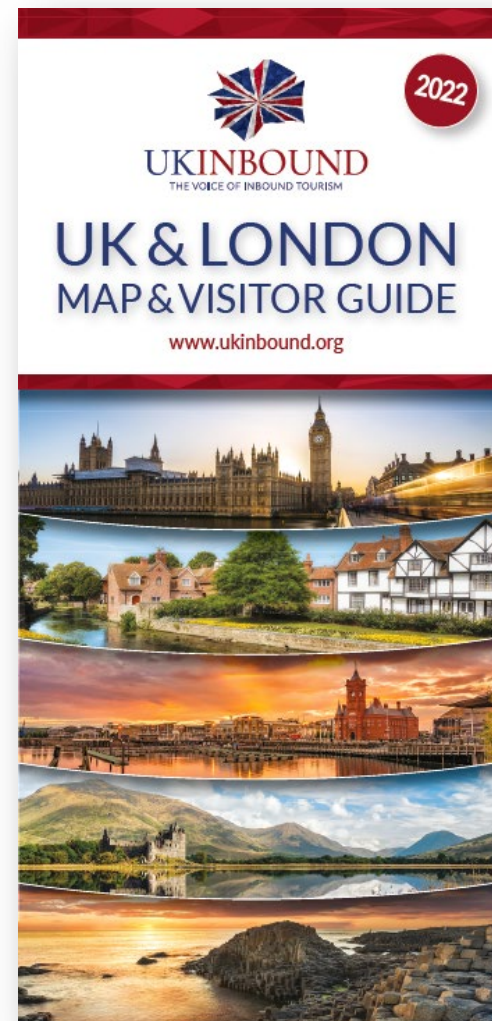
travelmole
Unearthing travel news since 1999

UKinbound backs Daily Mail 'scrap the tourist tax' campaign


Evening Standard

Sadiq Khan calls on Government to ease Brexit border rules for EU youth

WHAT HAVE WE BEEN UP TO? MARCOMMS




WHAT HAVE WE BEEN UP TO? MARCOMMS




May 2023

MEMBERS NEWSLETTER


Download the Coronation toolkit >>






Celebrate Coronation Day with Rabbie's Tours

Read more >>




Tootbus celebrates King Charles III Coronation

Read more >>




Best of Scotland Holidays celebrate 40 year anniversary

Read more >>




Experience Oxfordshire release visitor economy research

Read more >>



Up at The O2 launches sky-high yoga in support of YoungMinds

Read more >>



Manchester City submits application for Entertainment Destination

Read more >>



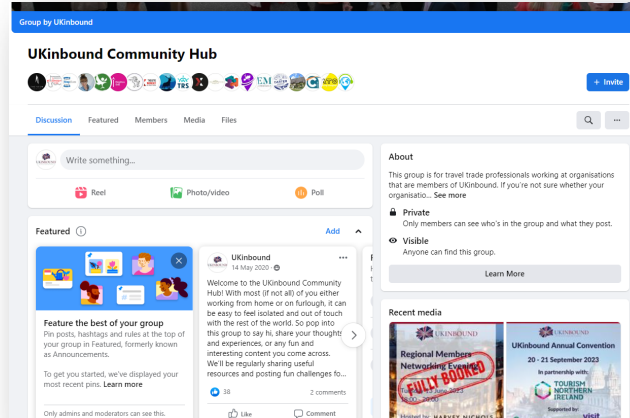
Go explore!

The wild & wonderful South West

THE UK'S BEST TV AND FILM TOURS

Grab a cuppa! The 'virtual' film trips you can't afford to miss

HISTORIC SITES YOU'LL LOVE



Group by UKinbound

UKinbound Community Hub

Discussion Featured Members Media Files

Write something...

Feeling Photo/video Poll

About

This group is for travel trade professionals working at organisations that are members of UKinbound. If you're not sure whether your organisation... See more

Private Only members can see who's in the group and what they post.

Visible Anyone can find this group.

Learn More

Recent media

UKinbound Regional Members Networking Event Fully Booked

UKinbound Annual Convention 20-21 September 2023



NATIONAL 2023 SALES CONFERENCE

THURSDAY 23 NOVEMBER - BIRMINGHAM

CPD Accredited

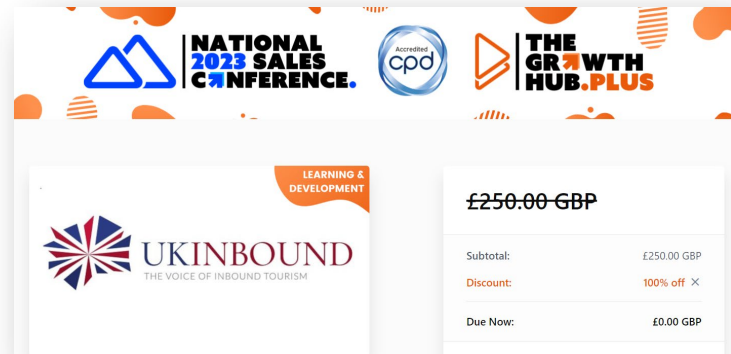
sugarcrm Seismic



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NATIONAL 2023 SALES CONFERENCE

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Discount:	100% off X
Due Now:	£0.00 GBP

WHAT'S NEXT?



UKINBOUND
THE VOICE OF INDEPENDENT TOURISM

UKinbound Annual Convention
20 - 21 September 2023

In partnership with:

**TOURISM
NORTHERN
IRELAND**

Supported by:

Tourism Ireland **visit
Belfast**

#UKiCon23





QUESTIONS



UKINBOUND
THE VOICE OF INBOUND TOURISM

Has screen tourism gone into overdrive?

Seren Welch

Seren Welch Consulting

**THE HISTORIC
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CHATHAM**





ANY OTHER BUSINESS