

A Sustainability Plan for UKinbound

Introduction

Tourism, when managed correctly can drive sustainable development in a positive manner. It can help with mitigating climate action, reducing poverty, as well as providing economic and social benefits to the host communities. However, there are also many negative impacts from tourism, some of which include, high emissions from flying and negative socio-economic impacts from over tourism. Tourism is an essential lifeline for many and therefore, the whole industry needs to come together to make a positive change.

The Glasgow Declaration on Climate Action in Tourism was created in November 2021, at COP 26 and it identifies five key pathways that are essential for making this change: **Measure, Decarbonise, Regenerate, Collaborate and Finance.**

UKinbound are proud to be a signatory to the Glasgow Declaration on Climate Action in Tourism and have developed a new climate action plan, which will help us to measure, set goals and work on reducing both our own carbon emissions, alongside goals to help and support the wider industry to advance their own actions on climate.

The following document provides information on our climate action goals, alongside the dates each action was identified, how we plan to measure them and dates in which they were achieved (where appropriate). We aim to publish an annual impact report with the first one being published in December 2024 to provide a detailed review of progress on our actions.

MEASURE				
Action	Description	Date Set	Method	Date Achieved
Carbon tracking and reporting	<p>Measure, record and disclose all team travel related emissions (excluding train travel and travel to the office as public transport is always used) so that we can monitor and reduce these where possible.</p> <p>This will include hotel stays and travel to and back to our Fam trips, Discover and Networking Events, The Annual Convention and any other adhoc events where applicable.</p>	1 December 2023	<p>https://www.myclimate.org/</p> <p>Antonia Stratford (supported by finance team) to take team travel information from expenses then record in: Operations/Sustainability/Team monitoring/team travel carbon emissions.</p>	Ongoing
Carbon tracking and reporting	<p>We will measure our office carbon emissions. This will include energy consumption, cloud storage used, any office catering, purchased paper and electronic devices and the amount of waste generated (residual, electronic and electrical).</p> <p>An annual data sheet will be produced.</p>	1 December 2023	<p>https://www.myclimate.org/</p> <p>Antonia supported by Nuria Felip Puignou (office manager for English UK), Cindy Ng and finance team.</p>	Ongoing
Water consumption	UKinbound has a low water consumption. We use a small, eco-friendly dishwasher to help to reduce	N/A	Our water consumption in the office is unlikely to change in the near future.	N/A

	water and detergent usage. There is a water dispenser for drinking water.			
Paper usage	<p>We will minimise the usage of paper particularly at our events.</p> <p>A physical Members' Directory, magazine for World Travel Market and map will still be produced every year but the printing of a programme for Convention, our overseas leaflet and sales collateral will be re-considered.</p> <p>The association has discontinued printing A Year in Review (now available digitally) and a magazine for Arabian Travel Market is no longer produced.</p>	1 December 2023	FCS certified paper will be used for all of our print publications.	Ongoing
Printer Ink cartridges	We will track our usage on an annual basis and minimise where possible.	1 December 2023	<p>Excel template</p> <p>Joss Croft to purchase and record.</p>	Ongoing

DECARBONISE				
Action	Description	Date Set	Method	Date Achieved
Office Building	The EPC rating of our office is E	1 December 2023	Work with the office leaseholder to improve the EPC rating. Antonia to liaise with Nuria.	Ongoing
Offsetting	To offset the carbon produced from our flights and other emissions, UKinbound supports Forest Carbon (the UK's leading developer of woodland carbon capture projects audited under the government's Woodland Carbon Code).	1 December 2023	Our annual emissions will be calculated in December 2024 and a donation will be made to Forest Carbon.	Ongoing
Procurement	UKinbound organises and manages a large number of events. We have developed a specific checklist for our major events that includes key aspects such as procurement of sustainable suppliers and venues, minimising food waste, eradicating single use plastic and transport usage. These plans will be published on our website. A 'Responsible Visitors Charter' will also be sent out to all delegates prior to overnight events that will include 5 – 8 simple actions visitors can take e.g. switching off lights, respecting the natural world, re-using towels, turning off taps when brushing teeth,	1 December 2023	Sustainability plans and reports for our major events to be published on the UKinbound website.	Ongoing

	encouraging guests to recycle, walk/use public transport and to use local shops and businesses.			
Procurement	We share an office with another organisation (English UK). They are currently using up all existing cleaning products - some of which are chemical free. Going forward – they are planning to buy cleaning products that are all chemical free and environmentally friendly.	23 June 2023	Monitor purchase of cleaning products	Ongoing
Lighting	LED lights are used in the office and motion sensors are in place.	N/A	N/A	Ongoing
Kitchen appliances	Some of our kitchen appliances are A+ energy rated and those that are not will be replaced at the end of their lifespan. The fridge freezer is A+ and dishwasher A++. The rating of the toaster, microwave, kettle and coffee machine are not known.	28 June 2023	N/A	Ongoing
Energy Supplier	Our energy supplier is SmartestEnergy Business.	28 June 2023	They are the UK's leading purchaser of independently generated renewable electricity and a licensed energy supplier.	Ongoing

Travel	We travel to meet our members by train or tube and use video conferencing calls where possible.	1 December 2023		Ongoing
Procurement and reduction	We source our paper from sustainable forests (FCS). The paper is made at the same mill where the wood is sourced and any CO2 emissions are offset by tree planting by donating to forestcarbon.co.uk	23 June 2023	Joss Croft to source, order paper and record.	Ongoing
Heating Policy	During the colder months of the year – the thermostat will be kept at 20 degrees in our office.	1 December 2023	N/A	Ongoing

COLLABORATE				
Increase external support and knowledge sharing	UKinbound provides our members and other stakeholders with access to events, speakers tools and resources required to upskill and address knowledge gaps on sustainable tourism.	Since 2021	https://www.ukinbound.org/resource-category/sustainability/	Ongoing
Increase external support and knowledge sharing	We also promote the work of our members who have launched sustainable practices and initiatives.	Since 2021	https://www.ukinbound.org/advocacy-news/sustainability/	Ongoing
Increase our green representation	Members of staff will undertake training courses to become carbon certified.	1 December 2023	Number of staff to be confirmed	1 December 2024

REGENERATE				
Donation	UKinbound helps reduce activities in the tourism value chain that contribute to the destruction of natural habitats by donating to Forest Carbon.	1 December 2023	Annual donation to https://www.forestcarbon.co.uk/	Ongoing
Training	We encourage and support employee training on regeneration and sustainability and help staff to keep up with knowledge and trends.	1 December 2023	Number of staff to be confirmed	Ongoing

FINANCE

Donations	We will be making a donation to Forest Carbon every year for carbon offsetting.	1 December 2023	Annual donation to https://www.forestcarbon.co.uk/	Ongoing
Eco Investments	Investments have been made to procure and use more environmentally products and services. All listed above.	1 December 2023		Ongoing
Investment in training	UKinbound will fund staff training on sustainability.	1 December 2023		