



UKinbound Annual Convention Fam Trips

Friday 27 - Sunday 29 September | Buyers Only

FRIDAY 27 SEPTEMBER

09:15 Magical Mystery Coach Tour

- Voted amongst the top 10 global 'best of the best' Tripadvisor awards 2024, this fun, guided coach tour includes all the famous Beatles locations such as Penny Lane, Cavern Club, and the Beatles' childhood homes
- Visit to Strawberry Field - site of a former Salvation Army children's home and the inspiration for the famous Beatles song. Includes an interactive exhibition, gardens, and the *Imagine* piano.

12:00 Lunch & show round - Mercure Hotel Liverpool

- A group friendly hotel with magnificent views over the Liverpool waterfront

14:00 Waterfront Guided Walking Tour

- Royal Albert Dock - the UK's largest collection of Grade I listed buildings and features Tate Liverpool, International Slavery Museum, hotels, restaurants and bars
- Pier Head - home to the famous Beatles Statues and the Royal Liver Building 360 Tour where you can follow in the footsteps of Batman and enjoy incredible views
- British Museum Experience - *the* museum of British music, featuring exhibits from Bowie to Adele, Spice Girls to Queen, Oasis to Bolan.

18:00 Dinner - Cavern Restaurant

- Conveniently located opposite the Cavern Club and a great addition to city centre group itineraries



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FRIDAY 27 SEPTEMBER CONT.

19:45 Mersey Ferries “Dance & House Night” Evening Cruise

- See the Liverpool waterfront by night whilst dancing the night away with a live DJ playing the biggest and best house and dance anthems

22:00 Return to hotel for overnight stay

SATURDAY 28 SEPTEMBER

09:15 Western Approaches WWII Museum

- Explore Britain’s top secret underground war bunker and discover the stories locked within hidden rooms that protected the British Armed Forces and aided the Allied victory

10:30 Liverpool FC Anfield Experience, Museum & Tour

- Considered one of the best football club experiences in the country, the museum has recently undergone a significant renovation

13:00 Lunch - Liverpool FC Boot Room

14:30 Depart for Southport

- Via Antony Gormley’s *Another Place* statues on Crosby Beach - an incredible spectacle of 100 life size iron men stretching out across the sands

16:00 Waterfront Hotel show round & check in

18:00 Dinner

20:00 Southport Comedy Festival



UKINBOUND
THE VOICE OF INBOUND TOURISM

MARKETING
LIVERPOOL

UKinbound Annual Convention Programme

#UKiCon24

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SUNDAY 29 SEPTEMBER

09:30 Southport Highlights tour

12:30 Sunday Lunch & show round - Vincent Hotel, Southport

- A stylish, four-star lifestyle hotel and stunning wedding venue, ideal for golf breaks in the North West

15:00 Afternoon tea & show round - Municipal Hotel, Liverpool

- Stunning five-star hotel within a landmark building in the heart of Liverpool

17:00 Depart for Liverpool Lime Street station