

Sponsorship Opportunities



IFTM TOP RESA 2025

We're looking forward to returning to Paris for IFTM Top Resa from Tuesday 23 – Thursday 25 September 2025.

Attracting over 32,000 visitors in 2024, IFTM Top Resa offers an ideal platform to showcase your products and services to key players in the French-speaking markets, foster new business opportunities and build valuable connections.

UKinbound is proud to host the only stand representing UK tourism, and we are delighted to present a new range of opportunities to help you:

RAISE your profile to the international travel trade

GENERATE new leads and business interest

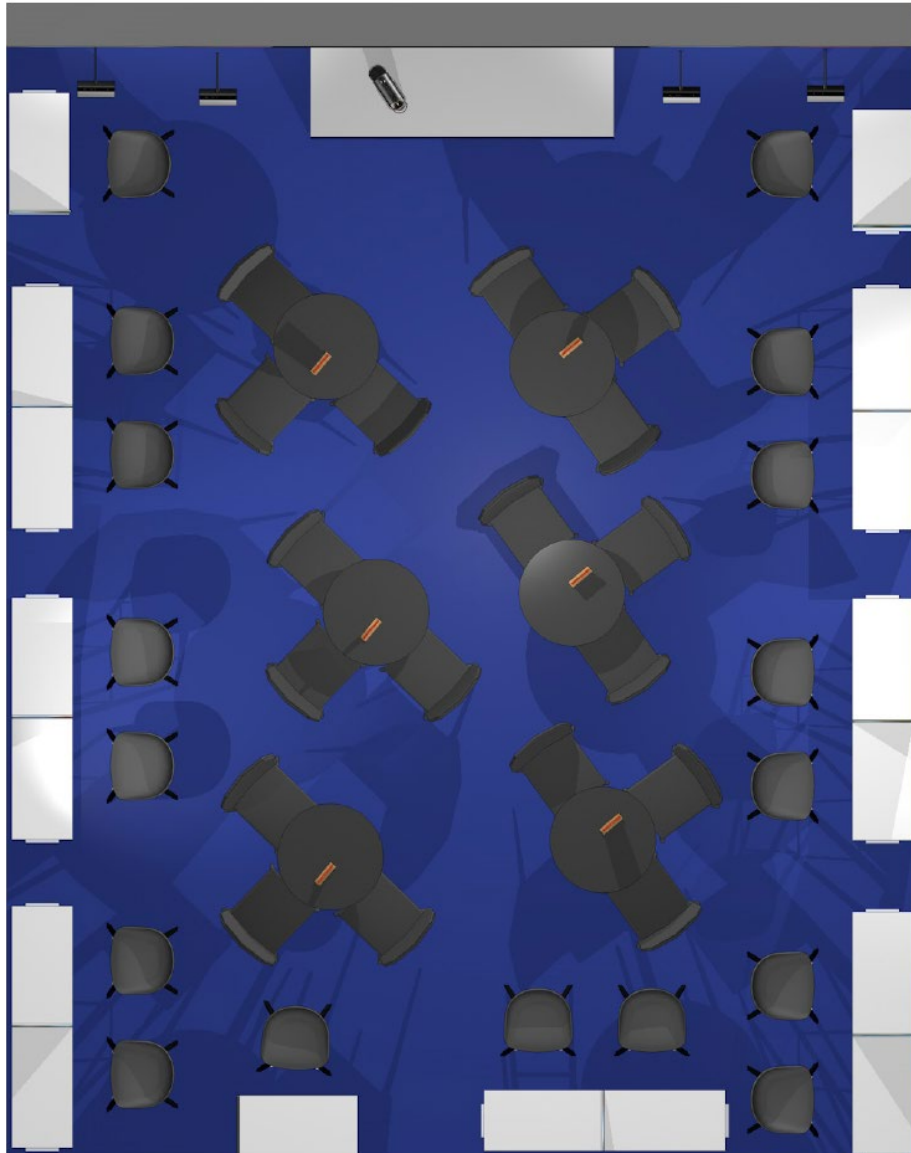
PROMOTE your products, services and initiatives

AMPLIFY your brand, even if you are not exhibiting

“ An incredibly well organised event, from the planning stages to the event days themselves. The stand was in a great location, well planned out and drew a lot of interest. The whole event was a huge success. ”

“ IFTM Top Resa is an essential event for anyone selling to the French travel trade...the ultimate event for contracting, selling and networking with existing and new clients within the French markets. ”

UKINBOUND STAND PLAN



OVERHEAD GRAPHIC PANELS

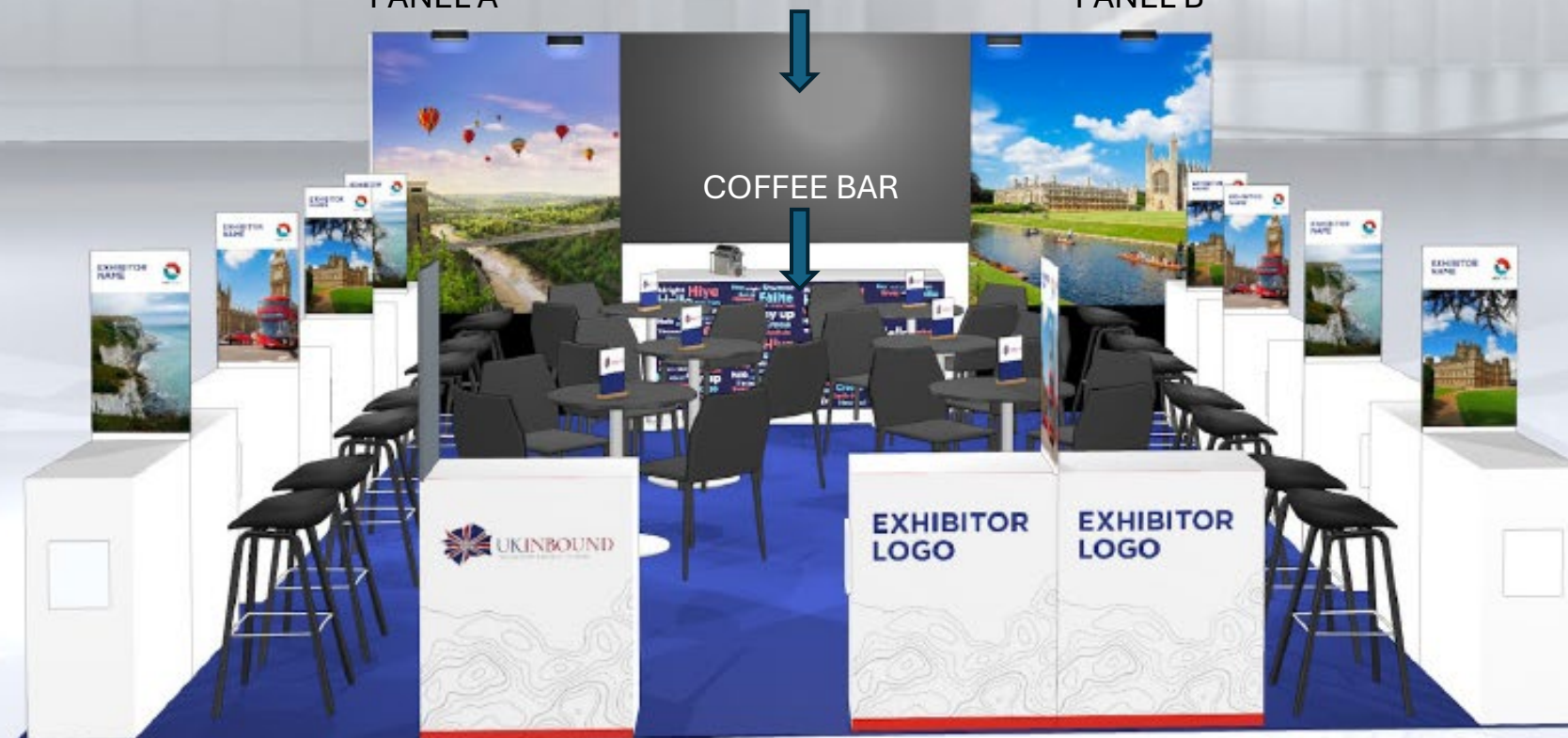


GRAPHIC
PANEL A

VIDEO SCREEN

GRAPHIC
PANEL B

COFFEE BAR



OVERHEAD GRAPHIC
PANELS



OVERHEAD GRAPHIC
PANELS

GRAPHIC
PANEL A

GRAPHIC
PANEL B

VIDEO
SCREEN

COFFEE
BAR



EXHIBITOR
LOGO

EXHIBITOR
LOGO

EXHIBITOR
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OVERHEAD GRAPHIC PANELS

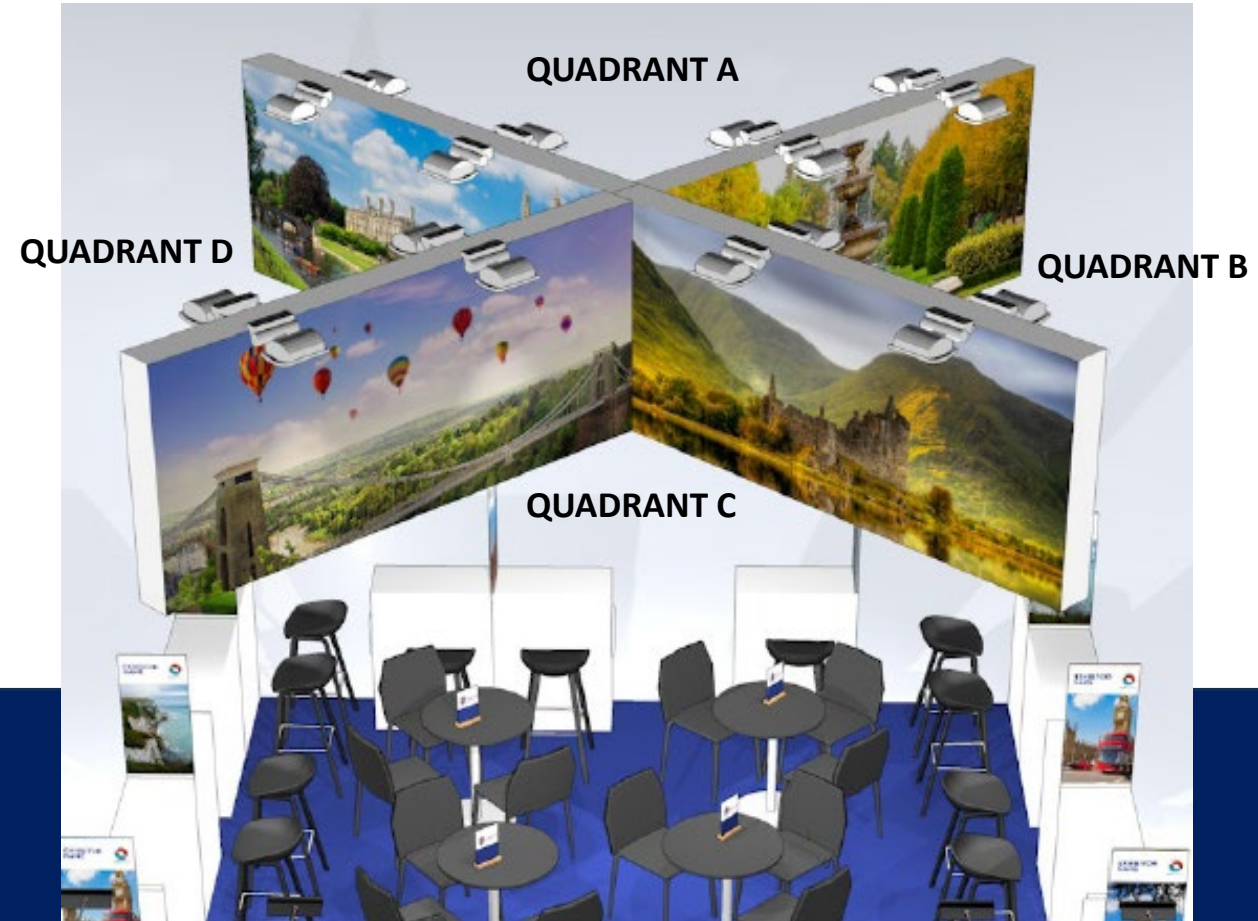
A highly visual opportunity for your brand to form an integral part of the UK presence.

The overhead graphic panels are easily visible from both off and on the stand, attracting attention from stand visitors and passers-by.

The quadrant format provides a highly impactful and visually attractive opportunity to amplify your brand and display key messaging to a large audience, at a glance.

SPONSORSHIP INCLUDES:

- Logo on pre- and post- event materials
- Branding / artwork on the graphic lightbox
- Inclusion in new downloadable digital brochure



£2,500 + VAT per quadrant
Each quadrant consists of two 1.2m x 3m panels

COFFEE BAR SPONSOR

As the coffee bar sponsor, you will be at the heart of the stand where exhibitors and visitors will congregate.

You will also be included in the rotating video showreel on a 74-inch LED screen behind the coffee bar, as well as in our new digital brochure, so there will be plenty of dynamic exposure for your brand.

SPONSORSHIP INCLUDES:

- Logo on pre- and post- event materials
- Branding on the coffee bar
- Opportunity to supply branded coffee cups
- 30-second video to play on rotation behind coffee bar
- Inclusion in new downloadable digital brochure



** image is indicative only – please refer to slides 3 -5 for this year's layout*

£3,000 + VAT

GRAPHIC LIGHTBOX

A highly impactful opportunity for your artwork to form an integral part of the backdrop.

At 2.75m x 1.75m, the back wall graphic panels are easily visible from both off and on the stand, attracting attention from both stand visitors and passers-by. Their position on either side of the coffee bar ensure plenty of visibility as visitors congregate for refreshments.

This is a fantastic opportunity to amplify your brand and display key messaging or contact information to a large audience, at a glance.



SPONSORSHIP INCLUDES:

- Logo on pre- and post- event materials
- Branding / artwork on the graphic lightbox
- Inclusion in new downloadable digital brochure

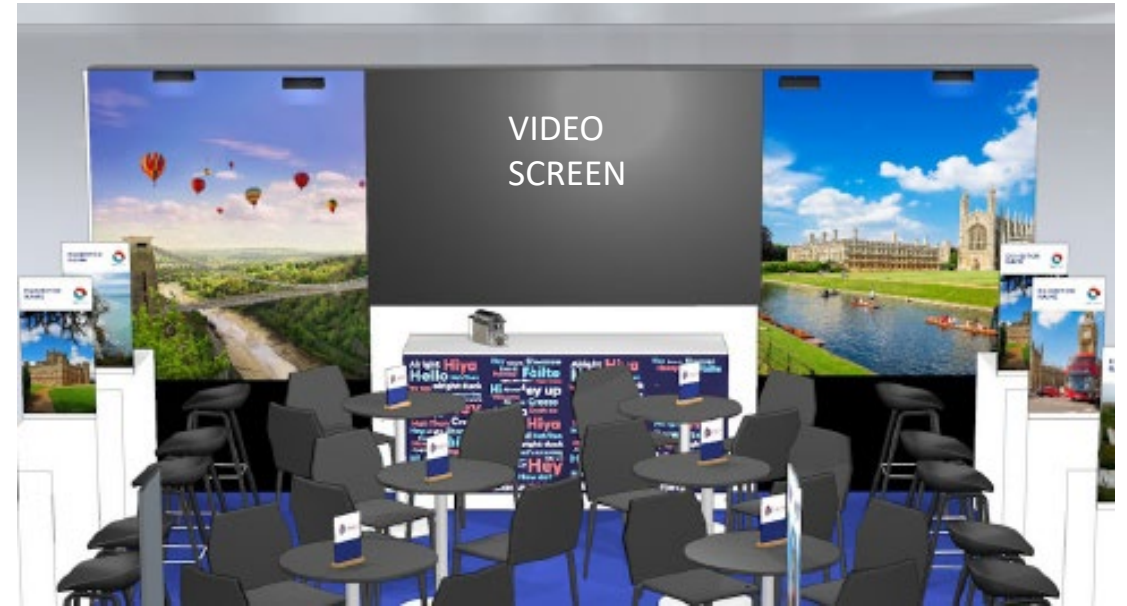
£1,500 + VAT per graphic panel

VIDEO SHOWREEL

We are delighted to offer a new opportunity to show a 30-second video, looped on rotation, on a 75-inch LED screen.

Your video will form part of the dynamic backdrop of the stand, centrally positioned behind the coffee bar where exhibitors and visitors will congregate throughout the show.

This is a fantastic opportunity to attract more visitors to your pod, or to showcase your product to buyers if you are unable to attend Top Resa in person.



SPONSORSHIP INCLUDES:

- Logo on pre- and post- event materials
- Video to play on rotation on wall behind coffee bar

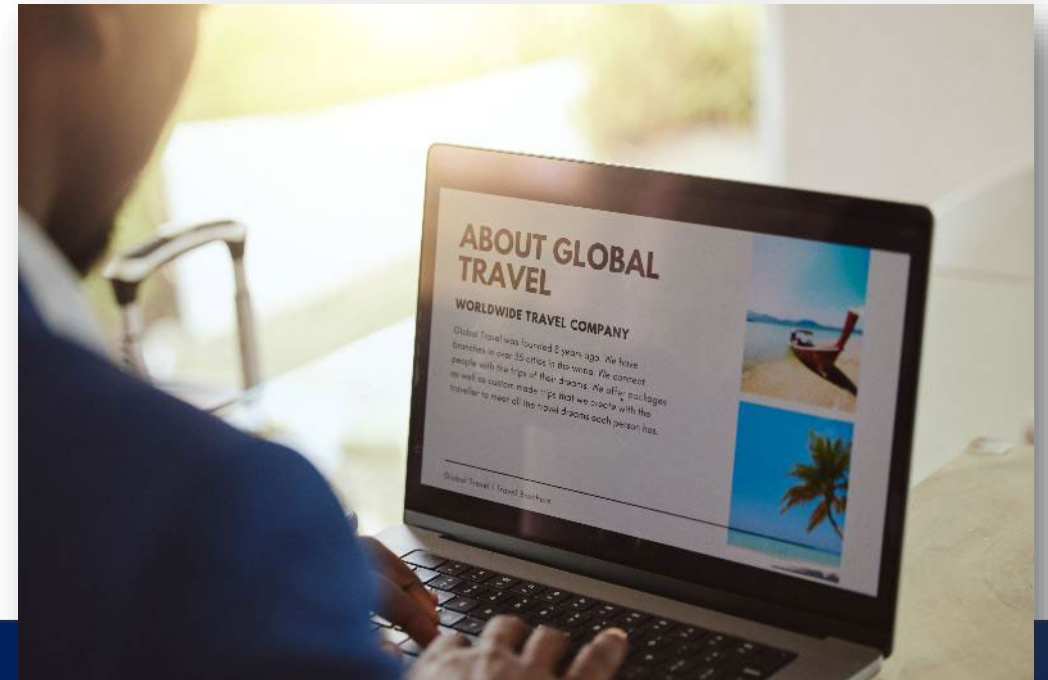
£1,500 + VAT
(up to 30 seconds)

NEW DIGITAL BROCHURE

New for 2025 is a downloadable digital brochure, offering an additional channel for members to showcase their products and messaging with stand visitors.

This opportunity is open to all members to provide cost-effective way to market to buyers without having to be there in person.

UKinbound will compile a digital brochure from your supplied materials, which will be shared via the Top Resa online exhibitor directory, lead capture app, and via dedicated QR codes at numerous locations on the stand including at the welcome desk and on the coffee bar.



SPONSORSHIP INCLUDES:

- Logo on pre- and post- event materials
- Your marketing brochure / flyer included in compiled digital brochure

£750+ VAT
(up to 2 pages A4)

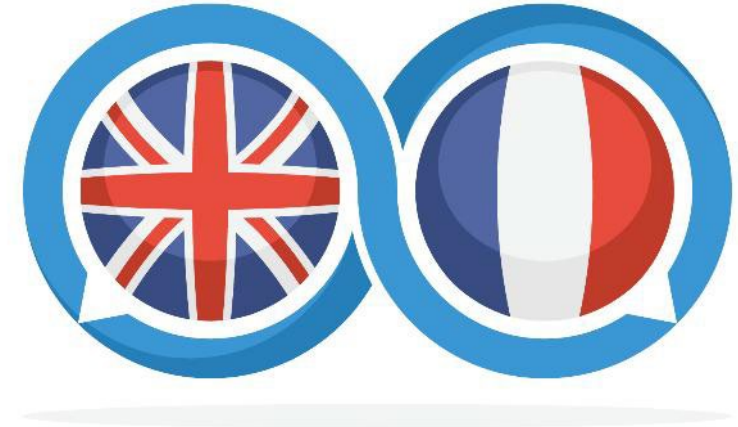
ENGLISH – FRENCH TRANSLATION

Enhance your welcome by displaying your key messaging in French.

Our partner Tourism Media Group is pleased to offer English to French translation for any text to be displayed on the graphic lightboxes, coffee bar, or video overlay.

Please note that availability of translation services will depend on the complexity of your design, and artwork proofing and approval timescales.

We therefore advise you to enquire as soon as possible to avoid disappointment.



Price on application - please get in touch with Rob Way for more information.

To book or enquire about any of our sponsorship opportunities, please contact Antony Amos:

antonyamos@ukinbound.org