



UKINBOUND  
THE VOICE OF INBOUND TOURISM

# UKINBOUND INSPIRE

4 September 2025  
Greenwich

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Branding &  
Sponsorship  
Opportunities



# UKINBOUND INSPIRE 2025

UKinbound Inspire will bring together 250 travel trade professionals from all around the country for a full day B2B Workshop followed by an informal networking evening at the Dial Arch, Greenwich.

We are delighted to offer a range of additional branding and sponsorship opportunities to amplify your key messaging, enhance your brand visibility, and leave a lasting impression among the UK's top travel trade buyers and suppliers.

## KEY EVENT INFORMATION:

- Date: 4 September 2025
- B2B Workshop: 9am – 5pm
- Networking Evening: 5:30pm – 8pm (venue available for exclusive use until 11pm)
- 250 travel trade professionals expected to attend





# NETWORKING EVENING SPONSOR

The networking evening sponsor will enjoy a significant presence throughout the evening, with branding across three exclusive-use seating areas. This is a great opportunity to raise your profile among the UK travel trade, amplify your key messaging and align your brand with the welcoming and friendly atmosphere of the evening.



## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Branding across onsite collateral (with key messaging where applicable) including digital welcome displays, menus, coasters, table tents
- Opportunity to display pull-up banners
- Opportunity to address audience
- Opportunity to play video on screen throughout the evening
- Opportunity to distribute additional collateral or merchandise
- Verbal acknowledgement during the event and on social media
- 1 x bespoke mailing to be used within 12 months of sponsorship

**£5,000 + VAT**

# EVENT APP SPONSOR

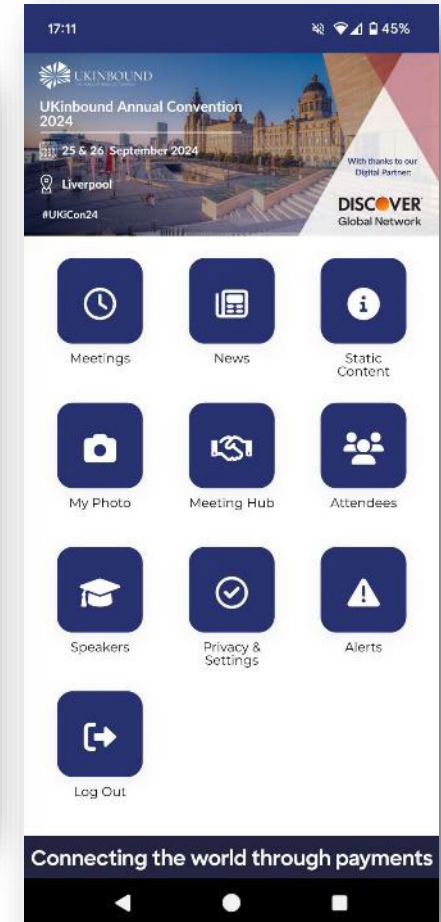
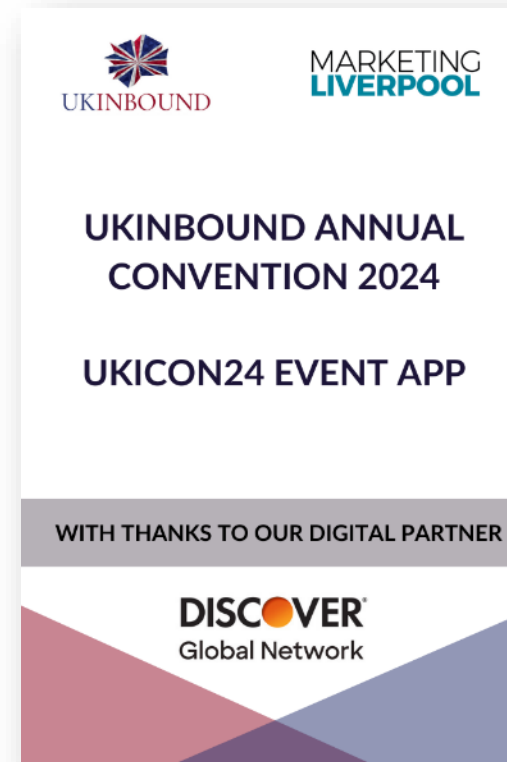
The UKinbound Inspire Event App is the one-stop-hub for delegates to access their B2B meeting itineraries, connect with other attendees, make ad-hoc appointments and share contact information, and make and keep downloadable meeting notes. The app will be available for every delegate to download prior to the event and you will be able to include key messaging and downloadable collateral.

Your logo will also appear on delegate name badges meaning consistent visibility throughout the event.

## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Branding across event app including loading screen, home screen, and all app instructions including on delegate name badges
- Opportunity to include downloadable collateral within the event app
- 1 x bespoke mailing to be used within 12 months of sponsorship

£3,000 + VAT



# MAIN HALL DISPLAY WALL

A fantastic opportunity to brand one of the walls of the main B2B workshop hall – measuring 3m x 18m (across six 3m x 3m panels).

Your artwork will form a visually impactful backdrop to the event, with good visibility from anywhere in the room. This is a fantastic opportunity to amplify your brand and key messaging to the UK travel trade.



## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Large format display on 3m x 18m wall in the main hall
- Opportunity to show video in the main hall and refreshment area during the lunch break
- Verbal acknowledgement during the event and on social media

£2,500 + VAT



# LUNCH SPONSOR

A highly visual way to reach every delegate during the lunch break - your brand and messaging will be displayed on a 3m x 18m dividing wall (across six 3m x 3m panels) in the seated lunch area, providing a visually impactful backdrop.

Maximise the opportunity by distributing branded merchandise such as cups and napkins, and / or play your latest showreel on screens in the venue breakout areas.



## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Large format display on 3m x 18m wall in the seated lunch area
- Opportunity to show video in the main hall and refreshment area during the lunch break
- Opportunity to distribute branded merchandise
- Branding on lunch menus / labels
- Verbal acknowledgement during the event and on social media

**£2,500 + VAT**



# REFRESHMENTS SPONSOR

A highly visual way to reach every delegate during three key points throughout the day. Your artwork will be displayed across the front of the 7m long coffee bar in the Workers Bar – a spacious glass-walled area where every delegate will gather in the morning for welcome coffees and where refreshments will be served throughout the day.

There are screens above the coffee bar where you can play your latest showreel or display additional key messaging, and why not maximise the opportunity by distributing branded collateral such as coffee cups or napkins.



## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Large format display on 7m long coffee bar in dedicated area
- Opportunity to show video or slides on screens above the coffee bar
- Opportunity to distribute branded merchandise
- Verbal acknowledgement during the event and on social media

£2,500 + VAT

# CLOAKROOM SPONSOR

Make an impression on delegates at the start and end of the day with this visually impactful opportunity.

Your brand and key messaging will be displayed on 2 perpendicular walls measuring 3m x 6m each, forming the backdrop for the cloakroom at the B2B Workshop.



Logo only / partial coverage



Full artwork coverage

## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Artwork displayed on 2 walls measuring 3m x 6m
- Acknowledgement on social media and during welcome speeches

£1,500 + VAT: logo only / partial artwork coverage

£2,500 + VAT: full artwork coverage



# STATIONERY SPONSOR

A highly visual and cost-effective way to raise your profile and brand awareness with every delegate during the B2B Workshop and beyond.

Your branded stationery will be distributed to each delegate upon arrival, placed on each meeting table ready for delegates to use during their meetings and to take away with them afterwards.



## SPONSORSHIP PACKAGE INCLUDES:

- Logo on all pre- and post-event materials including website and email comms
- Opportunity to distribute branded stationery to every delegate
- Acknowledgement on social media and during welcome speeches

**£1,000 + VAT**





# UKINBOUND INSPIRE

4 September 2025

Greenwich

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To enquire, contact Antony

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