



UKICON27 FAM TRIPS

UKinbound Annual Convention 2027 Fam Trips



Explore North East England with UKiCon27



We are delighted to announce that bookings are now open for the UKinbound Annual Convention 2027 walking tours and fam trips.

Hosted by Experience North East England, this year's programme gives delegates the opportunity to experience some of the region's most iconic attractions and hidden gems, while building valuable industry connections beyond the main convention programme.

All delegates can book one of four guided walking tours, with two taking place on Tuesday afternoon and two on Friday morning. Each tour is limited to 20 places, with two routes available each day.

Buyers can also reserve a place on one of our exclusive overnight fam trips, choosing from two carefully curated itineraries showcasing the very best of North East England's visitor experiences. There are just 20 places available across the two overnight fam trips. To ensure as many organisations as possible can take part, each buyer company may register only one delegate across the two overnight fam trips. Buyers are welcome to book both a walking tour and an overnight fam trip.

Places are strictly limited and allocated on a first-come, first-served basis, so we encourage you to book early to avoid disappointment!

Walking Tour (OPEN TO ALL)



Newcastle Welcome Walk: City & Quayside Discovery

Get to know Newcastle through a guided two-hour walking tour designed exclusively for UK inbound delegates. Led by an expert local guide, this experience offers the perfect introduction to the city's rich history, iconic landmarks and vibrant cultural scene, while providing valuable insight into Newcastle as a leading visitor destination.

Explore elegant Georgian streets, the historic Castle, the bustling Quayside and the city's famous bridges, discovering the stories behind Newcastle's remarkable transformation into one of the UK's most exciting destinations.

Duration: Approximately 2 hours

Available: Tuesday 23 February (14:30) and Friday 26 February (09:30)

Places: Limited to 20 delegates per tour

Walking Tour (OPEN TO ALL)



Newcastle Quayside & Ouseburn Walking Tour

Embark beyond the city centre and discover the stories behind Newcastle's iconic Quayside and the vibrant Ouseburn Valley. Led by an expert local guide, this two-hour walking tour explores the city's industrial heritage, striking riverside landmarks and thriving creative quarter, offering delegates a deeper understanding of one of the UK's most exciting regeneration success stories.

From the famous Tyne Bridge and historic Quayside to independent galleries, street art and cultural venues in Ouseburn, this guided experience showcases the unique character and contemporary appeal of Newcastle as a visitor destination.

Duration: Approximately 2 hours

Available: Tuesday 23 February (14:30) and Friday 26 February (09:30)

Places: Limited to 20 delegates per tour

Overnight Fam Trip One – County Durham (BUYERS ONLY)



Experience the rich history, culture, and hospitality of County Durham on this exclusive overnight fam trip, available only to UKiCon27 buyers. From magnificent castles and world-class heritage attractions to immersive visitor experiences, this carefully curated itinerary showcases some of the region's most compelling tourism products.

Highlights include visits to Raby Castle, The Storied Lands, The Auckland Project and Beamish Museum, together with overnight accommodation and the opportunity to sample a delicious 'Taste of Durham' lunch featuring local produce.

Dates: Friday 26 - Saturday 27 February 2027

Departure: 10:00 from Newcastle city centre

Return: Approximately 12:30 to Newcastle Railway Station

Places: Limited to 20 buyers across the two overnight fam trips

Overnight Fam Trip Two – County Durham & Northumberland (BUYERS ONLY)



Experience the rich history, culture and hospitality of County Durham and Northumberland on this exclusive two-night fam trip, available only to UKiCon27 buyers. From magnificent castles and world-class heritage attractions to immersive visitor experiences, award-winning accommodation, and exceptional food and drink, this carefully curated itinerary showcases the very best of the region's tourism offering.

Highlights include visits to Raby Castle, The Storied Lands, The Auckland Project, Beamish Museum, Belsay Hall, Castle & Gardens, Ad Gefrin Anglo-Saxon Museum & Whisky Distillery, The Tempus, Alnwick Castle and Vindolanda Roman Fort, alongside a unique Dark Skies Experience, two nights' accommodation, and opportunities to sample the very best of local produce throughout the itinerary.

Dates: Friday 26 – Sunday 28 February 2027

Departure: 10:00 from Newcastle city centre

Return: Approximately 16:30 to Newcastle Railway Station

Places: Limited to 20 buyers across the two overnight fam trips

**If you have any questions about the
fam trips, please email
convention@ukinbound.org**